



PRIME FOCUS

L I M I T E D

Date: June 25, 2025

To,
National Stock Exchange of India
Listing Department,
Exchange Plaza,
Bandra Kurla Complex
Bandra East,
Mumbai - 400 051
Fax Nos.: 26598237 | 26598238

To,
BSE Limited
Listing Department,
Phiroze Jeebhoy Towers,
Dalal Street
Mumbai- 400 001
Fax Nos.: 22723121/2037/2039

Ref: Scrip Code: BSE: 532748/ NSE: PFOCUS

Re.: Disclosure under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended (“LODR Regulations”) in respect of Incorporation of a Step Down Subsidiary Company

Dear Sir/Madam,

Pursuant to the provisions of Regulation 30 of LODR Regulations, we would like to inform you that Prime Focus Limited (the “**Company**” or “**PFL**”) has received an intimation on June 24, 2025, from its step-down subsidiary, Brahma AI Holdings Limited (“**Brahma**”) that Brahma has incorporated a wholly owned subsidiary in the name of “**Brahma AI Services USA Inc.**” on June 23, 2025, bearing Company Number B20250176486 (File Number).

The details required under Regulation 30 read with Schedule III (Part A), Para 1 of SEBI LODR Regulations, 2015 read with SEBI Master Circular SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 and SEBI Circular SEBI/HO/CFD/CFD-PoD-2/CIR/P/2024/185 dated December 31, 2024, are enclosed as **Annexure A**.

Kindly take the above on your record and acknowledge receipt of the same.

Thanking You,
For **Prime Focus Limited**

Parina Shah
Company Secretary & Compliance Officer
Enclosure: Annexure A



Annexure A

S. No.	Particulars	Details
1	Name of the entity, date & country of incorporation, etc.	a) Company Name: Brahma AI Services USA Inc.; b) Date of Incorporation: June 23, 2025 [Company number- B20250176486 (File Number)] c) Country of Incorporation: California, United States of America
2	Name of holding company of the incorporated company and relation with the listed entity;	Holding Company: Brahma AI Holdings Limited. Relation with Listed Entity: Step Down Subsidiary.
3	Industry to which the entity being incorporated belongs;	Technology & AI in the film, television and gaming sector.
4	Brief background about the entity incorporated in terms of products / line of business;	Brahma AI Services USA Inc. has been incorporated in order to facilitate AI business in California.
5	Brief details of any governmental or regulatory approvals required for the incorporation.	Brahma AI Services USA Inc. is a step-down subsidiary of the PFL and has taken required approvals from relevant authorities as applicable.
6	Nature of consideration: whether cash consideration or share swap and details of the same;	Brahma AI Holdings Limited, a step down subsidiary of PFL, subscribed for 1 share of USD 1.00 on incorporation.
7	Cost of Subscription / price at which the shares are subscribed;	USD 1.00
8	Percentage of shareholding / control by the listed entity and / or number of shares allotted;	Brahma AI Services USA Inc. is a wholly owned subsidiary of Brahma AI Holdings Limited, a step-down subsidiary company of PFL.