

KEYNOTE

Ref# PFL/Let-SEBI & SE/Sp(27)

February 22, 2021

The National Stock Exchange of India Ltd

Listing Department,
Exchange Plaza,
Bandra- Kurla Complex,
Bandra (E), Mumbai – 400 051

Dear Sir,

Symbol: PFOCUS

Reg.: Open Offer to the Public Equity Shareholders of Prime Focus Limited ("Target Company")

This is with reference to the captioned subject. We wish to inform you that in terms of Regulation 18(7) of SEBI (SAST) Regulations, 2011, an Advertisement cum Corrigendum has been published today in Financial Express (English National Daily), Jansatta (Hindi National Daily), Navshakti – (Regional Language Daily at the place of the registered office of the Target Company and the place of Stock Exchange where the maximum volume of trading in equity shares of Target Company are recorded).

We are enclosing herewith a copy of the Advertisement cum Corrigendum as published in the newspapers in terms of Regulation 18 (7) of the SEBI (SAST) Regulations, 2011.

The said advertisement has appeared in same newspapers where the Detailed Public Statement ("DPS") had appeared.

Should you require any further information we shall be pleased to furnish the same.

Thanking you and assuring you of our best co-operation at all times.

Yours Sincerely,

For **KEYNOTE FINANCIAL SERVICES LIMITED**



Uday S. Patil
Director – Investment Banking
Encl.: a/a

Keynote Financial Services Limited

(formerly Keynote Corporate Services Limited)

The Ruby, 9th Floor, Senapati Bapat Marg, Dadar (W), Mumbai – 400028

• Tel.: 91-22-6826 6000 • Fax: +91-22-6826 6088 • Website: www.keynoteindia.net

CIN: L67120MH1993PLC072407