



**PRIME FOCUS**

L I M I T E D

**December 10, 2025**

To,  
National Stock Exchange of India Limited  
Listing Department,  
Exchange Plaza, Bandra Kurla  
Complex Bandra East,  
Mumbai - 400 051  
Fax Nos.: 26598237 I 26598238

To,  
BSE Limited  
Listing Department,  
Phiroze Jeejeebhoy Towers,  
Dalal Street  
Mumbai- 400 001  
Fax Nos.: 22723121/2037 /2039

**Ref: Scrip Code: BSE: 532748/ NSE: PFOCUS**

**Sub: Update on divestment of equity shareholding of Brahma AI India Technologies Private Limited, Subsidiary of the Company to DNEG S.a.r.l., a material subsidiary of the company.**

**Re.: Disclosure under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended ("LODR Regulations")**

Dear Sir/ Madam,

We refer to our disclosure dated February 10, 2025, in relation to divestment of entire equity shares of Brahma AI India Technologies Private Limited (Formerly known as DNEG Creative Private Limited), a subsidiary (Indirect Subsidiary) ("**Brahma**") of the Company to DNEG S.a.r.l., Luxembourg, a material subsidiary of the Company ("**DNEG**"), in accordance with the Share Sale and Purchase Agreement dated October 27, 2025 ("**SPA**") executed between the parties.

The entire shareholding held by the Company in Brahma, pursuant to the aforesaid agreement has been transferred to DNEG with effect from December 10, 2025.

Kindly take the above on your record and acknowledge receipt of the same.

Thanking you,  
For **Prime Focus Limited**

**Parina Shah**  
Company Secretary and Compliance Officer