PFL

BANGALORE
BEIJING
CAPE TOWN
CHANDIGARH
DELHI
GOA
HYDERABAD
JOHANNESBURG
KOLKATA
LONDON
LOS ANGELES
MUMBAI
NEW YORK
VANCOUVER

May 05, 2015

To,
The National Stock Exchange of India Limited
Listing Department
Exchange Plaza, BandraKurla Complex,
Bandra (East)
Mumbai – 400051
Fax Nos: 26598237/26598238

To,
The BSE Limited
Listing Department
PhirozeJeejeebhoy Towers,
Dalal Street,
Mumbai – 400001
Fax Nos: 22723121/2037/2039

Ref: NSE Code: PFOCUS/ BSE Code: 532748
Subject: Outcome of Board Meeting held on May 05, 2015

Dear Sir/Madam,

The Board of Directors at their meeting held today i.e. Tuesday, May 05, 2015 have approved the allotment of 1580 unlisted, unrated, redeemable Debentures of face value Rs.1,00,000/- each not convertible into Equity Shares of the Company under Tranche - 1, aggregating to Rs. 15.80 crores (Rupees Fifteen Crores Eighty Lacs only), to certain pre-identified persons on a private placement basis.

Kindly take the same on record and acknowledge receipt.

Thanking you,

Yours faithfully,
For Prime Focus Limited

Kirti Desai
Company Secretary

PRIME FOCUS LTD. Mumbai