



September 3, 2026

To,
National Stock Exchange of India Limited
Listing Department,
Exchange Plaza,
Bandra Kurla Complex, Bandra East,
Mumbai - 400 051
Fax Nos.: 26598237 I 26598238

To,
BSE Limited
Listing Department,
Phiroze Jeejeebhoy Towers,
Dalal Street
Mumbai - 400 001
Fax Nos.: 22723121/2037/2039

Ref.: Scrip Code: BSE - 532748/ NSE - PFOCUS

Sub.: Newspaper Advertisement in respect of information on the 29th Annual General Meeting ("AGM") of the members of the Company to be held on Wednesday, September 30, 2026 through Video Conference (VC) / Other Audio-Visual Means (OAVM).

Dear Sir/ Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed copies of the newspaper advertisement published today i.e. Thursday, September 03, 2026 for attention of shareholders in respect of information regarding the 29th Annual General Meeting of the Company scheduled to be held on Wednesday, September 30, 2026 through VC / OAVM in Business Standard (English) and Pudhari (Vernacular language) newspaper in compliance with the General Circulars issued by the Ministry of Corporate Affairs for conducting AGM through VC / OAVM.

The above information is also available on the website of the Company www.primefocus.com

Kindly take the above on your record and acknowledge receipt of the same.

Thanking You.

For **Prime Focus Limited**

Parina Shah
Company Secretary & Compliance Officer
Encl.: a/a

PRIME FOCUS LIMITED

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CIN NUMBER: L92100MH1997PLC108981

