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Date: September 10, 2014

To,
The National Stock Exchange of India
Listing Department,
Exchange Plaza,
Bandra Kurla Complex
Bandra East,
Mumbai - 400 051
Fax Nos.: 26598237 / 26598238

To,
BSE Limited
Listing Department,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001
Fax Nos.: 22723121/2037/2039

Dear Sir/ Madam,

Ref: NSE Code: PFOCUS / BSE Code: 532748

Sub: Result of Postal Ballot and E-voting

This is to inform you that the Board of Directors of Company had vide its resolution passed at the Board Meeting held on August 01, 2014 decided to conduct Postal Ballot pursuant to the provisions of section 110 of the Companies Act, 2013 read with Companies (Management and Administration) Rules, 2014, for seeking approval of shareholders of the Company for matters stated in the notice of Postal Ballot dated August 01, 2014 read with the Explanatory Statement attached thereto. The last date for e-voting and receipt of duly completed Postal Ballot forms from the shareholders was September 06, 2014.

The Company had appointed Ms. Shilpa Ray, Practicing Company Secretary, as Scrutinizer for conducting Postal Ballot process in accordance with the law and in a fair and transparent manner. Ms. Shilpa Ray has submitted her report dated September 09, 2014.

Based on the said report, the Chairman, Mr. Naresh Malhotra has declared the results of the Postal Ballot on September 10, 2014, at the registered office of the Company at 04.00 p.m.

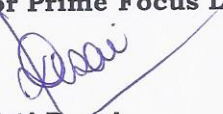
All the resolutions set out in the Notice dated August 01, 2014 have therefore, been approved and considered as passed by the shareholders with the requisite majority on September 10, 2014.

Pursuant to the provision of Clause 35A of the Listing Agreement, please find enclosed Annexure-1 regarding details of the Postal Ballot results declared today i.e. September 10, 2014 at the Registered Office of the Company at 04.00 p.m.

You are requested to take the above on record.

Thanking you.

**Yours Faithfully,
For Prime Focus Limited**


**Kirti Desai
Company Secretary**



Encl: as above