



August 1, 2017

To,
The National Stock Exchange of India Limited
Listing Department,
Exchange Plaza, Bandra Kurla Complex
Bandra East,
Mumbai - 400 051
Fax Nos.: 26598237 / 26598238

To,
BSE Limited
Listing Department,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001
Fax Nos.: 22723121/2037/2039

Sub: Notice of Board Meeting to be held on August 9, 2017
Ref: NSE Code: PFOCUS / BSE Code: 532748

Dear Sir/ Madam,

Pursuant to Regulation 29 and other applicable regulations, if any of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that a Meeting of the Board of Directors of the Company is scheduled to be held on Wednesday, August 9, 2017 to consider, approve and take on record inter-alia the Un-Audited Financial Results (Standalone & Consolidated) of the Company for the quarter ended June 30, 2017

Further, pursuant to SEBI (Prohibition of Insider Trading) Regulations, 2015 read with the Code of Internal Procedures and Conduct for Regulating, Monitoring and Reporting of Trading by Insiders adopted by the Company, the Trading Window for dealing in the securities of the Company shall remain closed for directors, officers and designated employees of the Company from the close of business hours of August 1, 2017 and shall open 48 hours after the information becomes generally available for approval of un-audited financial results for the quarter ended June 30, 2017.

Kindly take the same on record and acknowledge receipt.

Thanking you,

Yours faithfully,

FOR PRIME FOCUS LIMITED

Parina Shah

**PARINA SHAH
COMPANY SECRETARY**

