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May 3, 2014

To,
The National Stock Exchange of India
Listing Department,
Exchange Plaza, BandraKurla Complex
Bandra East,
Mumbai - 400 051
Fax Nos.: 26598237 / 26598238

To,
The Bombay Stock Exchange Limited
Listing Department,
PhirozeJeebhoy Towers,
Dalal Street,
Mumbai - 400 001
Fax Nos.: 22723121/2037/2039

Dear Sir/ Madam,

Ref: NSE Code: PFOCUS / BSE Code: 532748

Sub.: Intimation of Board Meeting for Unaudited Financial Results for the Quarter and twelve months ended March 31, 2014.

In terms of Listing Agreement executed by our Company with your Exchange, we would like to inform you that Meeting of the Board of Directors is scheduled to be held on Monday, May 12, 2014 to consider inter-alia the following business:

1. To consider and approve Unaudited Financial Results for the Quarter and twelve months ended March 31, 2014.
2. Any other matter with the permission of the Chair.

Further, pursuant to the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992, the Trading Window for dealing in the securities of the Company shall remain closed from the closure of business hours of May 3, 2014 to the closure of business hours of May 13, 2014 (both days inclusive).

Please take the note of the above.

Thanking You,

For Prime Focus Limited

Authorised Signatory



Registered Office: Prime Focus Ltd., Prime Focus House, Linking Road, Khar (W), Mumbai 400052, India. Tel: +91-22-6715 5000, Fax: +91-22-6715 5100

**Corporate Identity Number (CIN)
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