



PERSISTENT

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February 25, 2013

The Manager,
Corporate Services,
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai 400 051

The Manager,
Corporate Services,
Bombay Stock Exchange Limited
14th Floor, P J Towers, Dalal Street,
Mumbai 400 001

Ref: Symbol: PERSISTENT

Ref: Scrip Code: 533179

Dear Sirs,

Sub.: Press Release regarding "Persistent Systems Announces Licensing Agreement with Hewlett Packard for HP Client Automation (HPCA) Software"

We wish to inform you that the Company has made a Press Release dated February 25, 2013 titled "Persistent Systems Announces Licensing Agreement with Hewlett Packard for HP Client Automation (HPCA) Software".

The copy of the Press Release is attached for your records.

Please acknowledge the receipt.

Thanking you,

Yours faithfully,
For Persistent Systems Limited

Amr Vivek Sadhale
Company Secretary and Head – Legal



Encl: As above



Persistent Systems Announces Licensing Agreement with Hewlett Packard for HP Client Automation (HPCA) Software

Continues to Expand IP Portfolio and Strengthen Expertise in PC Lifecycle Management, Virtual Desktop Infrastructure and Mobile Device Management

Pune, India and Santa Clara, CA – February 25, 2013: Persistent Systems (BSE & NSE: PERSISTENT), the global leader in software product and technology services, today announced that it has entered into a strategic agreement with HP to license its HP Client Automation (HPCA) software. This technology acquisition underscores Persistent Systems' commitment to expand its IP portfolio and further strengthen its expertise in PC Lifecycle Management (PCLCM), Virtual Desktop Infrastructure (VDI) and Mobile Device Management (MDM).

HPCA is a scalable PC configuration lifecycle management solution used by large enterprises to automate routine client management tasks such as operating system deployments and upgrades, patch management, application software deployment, application usage monitoring, security, compliance and remote system management. Terms of the agreement were not disclosed.

Persistent Systems will be responsible for the product roadmap and intends to invest in product development, extending all existing aspects of the product including Mac support and Mobile Device Management (MDM) functionality. HP will resell the Persistent Systems' solution which will be a Persistent Systems branded solution.

"We are delighted to work together with HP in providing a roadmap for HPCA and maintaining seamless support continuity for customers," said Hari Haran, President, Persistent Systems, Inc. "We are committed to investing in HPCA, strengthening our capabilities and our position in the PCCLM, VDI and MDM markets."

"Persistent Systems is a strategic fit for HPCA and brings strong R&D capabilities in PCLCM, VDI and MDM to extend the capabilities of this world class solution," said George Kadifa, EVP of HP Software. "We are confident that by partnering with Persistent Systems, we will exceed the business needs of customers across the world."

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About HP

HP creates new possibilities for technology to have a meaningful impact on people, businesses, governments and society. The world's largest technology company, HP brings together a portfolio that spans printing, personal computing, software, services and IT infrastructure to solve customer problems. More information about HP (NYSE: HPQ) is available at <http://www.hp.com>.



About Persistent Systems:

Established in 1990, Persistent Systems (BSE & NSE: PERSISTENT) is a global company specializing in software product and technology services. For more than two decades, Persistent has been an innovation partner for the world's largest technology brands, leading enterprises and pioneering start-ups. With a global team of more than 6,500 employees, Persistent has 300 customers spread across North America, Europe, and Asia. Currently, Persistent focuses on developing best-in-class solutions in four key next-generation technology areas: Cloud Computing, Mobility, Analytics and Collaboration, for telecommunications, life sciences, consumer packaged goods, banking & financial services and healthcare verticals. For more information, please visit: <http://www.persistentsys.com>.

Forward-looking and Cautionary Statements: For risks and uncertainties relating to forward-looking statements, please visit:

www.persistentsys.com/Portals/0/forward_looking_cautionary_statement.shtml

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