



PERSISTENT

NSE & BSE / 2013-14 / 47

December 26, 2013

The Manager,
Corporate Services,
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai 400 051

The Manager,
Corporate Services,
Bombay Stock Exchange Limited
14th Floor, P J Towers, Dalal Street,
Mumbai 400 001

Ref: Symbol: PERSISTENT

Ref: Scrip Code: 533179

Dear Sir / Madam,

Sub: Press Release regarding "Persistent Systems Named to the 2013 Global Services 100"

We wish to inform you that the Company has made a Press Release dated December 26, 2013 titled "Persistent Systems Named to the 2013 Global Services 100".

The copy of the Press Release is enclosed for your records.

Please acknowledge the receipt.

Thanking you,

Yours faithfully,
For Persistent Systems Limited


Amit Atre
Company Secretary



Encl.: As above



Persistent Systems Named to the 2013 Global Services 100

Recognized as a Global Service Business Leader for Third Consecutive Year

Pune, India and Santa Clara, CA – December 26, 2013 — Persistent Systems (BSE & NSE: PERSISTENT), the global leader in software product and technology services, today announced that the Company has been named to the 2013 Global Services 100 List (GS100). Each year the GS100 recognizes the top 100 companies that define leadership in the global services business; this is the third consecutive year that Persistent Systems has made the list.

"Persistent Systems is honored to be once again featured on the Global Services 100," said Ranga Puranik, President, Persistent Systems, Inc. "We continue to invest in and expand our core mobility, cloud, analytics and social services. Our clients, including start-ups to large product companies and enterprise customers, have come to really appreciate the depth of understanding and expertise we bring to the table in our software product engineering services and platform solutions."

"The global services market environment has been dynamic. While technology budgets continued to be constrained, organizations were clamoring to re-orient their IT and process management practices to include mobility, cloud, analytics, and social media," said Ed Nair, Editor, Global Services. "The GS100 service providers are the ones to quickly adjust to this new reality; the big differentiator is that these companies demonstrate the ability to deliver business outcomes."

2013 Global Services 100:

The *Global Services 100*, now in its eighth year, is a tool for buyers of business and technology services that helps them to identify and select the right vendor. The GS100 analytical model is based on four key criteria: performance and leadership, quality and maturity of customers, breadth of services offered, and spread of global delivery capabilities.

About Global Services:

Global Services is a media platform with a portfolio that includes digital magazines, website, events, newsletter, webinars, and customized solutions. Global Services reaches senior executives, sourcing professionals, technology, and functional leaders with more than 1000 large organizations mainly in North America and Europe. *Global Services* is owned by CyberMedia (India) Limited. www.globalservicesmedia.com

About Persistent Systems:

Persistent Systems (BSE & NSE: PERSISTENT) is a global company specializing in software product and technology services. For over two decades, Persistent has consistently been selected as the trusted innovation partner for the world's largest technology brands, leading enterprises and pioneering start-



ups. Persistent has a global team of more than 7,000 employees worldwide including offices and delivery centers in North America, Europe, and Asia. Persistent develops best-in-class solutions in key next-generation technology areas including Analytics, Big Data, Cloud Computing, Mobility and Social, for the telecommunications, life sciences, healthcare, and banking & financial services verticals. For more information, please visit: <http://www.persistent.com>.

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