



PERSISTENT

NSE & BSE / 2012-13 / 079 A

February 18, 2013

The Manager,
Corporate Services,
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai 400051

The Manager,
Corporate Services,
Bombay Stock Exchange Limited
14th Floor, P J Towers, Dalal Street,
Mumbai 400001

Ref: Symbol: PERSISTENT

Ref: Scrip Code: 533179

Dear Sir / Madam,

Sub: Press Release regarding "Persistent Systems Expands Executive Leadership Team; Appoints Mritunjay Singh as the Joint COO"

We wish to inform you that the Company has made a Press Release dated February 18, 2013 titled "Persistent Systems Expands Executive Leadership Team; Appoints Mritunjay Singh as the Joint COO"

The copy of the Press Release is attached for your records.

Please acknowledge the receipt.

Thanking you,

Yours faithfully,
For Persistent Systems Limited

Vivek Sadhale
Company Secretary and Head – Legal



Encl: As above



Persistent Systems Expands Executive Leadership Team; Appoints Mritunjay Singh as the Joint COO

Pune, India and Santa Clara, CA – February 18, 2013: Persistent Systems (BSE & NSE: PERSISTENT), the global leader in software product and technology services, today announced a key addition to its executive leadership team with the appointment of Mr. Mritunjay Singh as the Joint Chief Operating Officer. Mr. Singh will be responsible for managing the operations of the Company and will work alongside Nitin Kulkarni, Executive Director and COO. He will be based in Pune.

With deep experience in the software development and technology services industry, Mr. Singh joins Persistent Systems from Infosys, where he was the Delivery Head for the Financial Services and Insurance Application Development and Maintenance Unit and the Head of Infosys Pune Development Center.

"We are delighted to welcome Mritunjay Singh to Persistent Systems," said Dr. Anand Deshpande, Chairman and Managing Director, Persistent Systems. "Persistent Systems has ambitious plans and we are happy to have Mr. Singh join us. His experience of leading very large teams and managing exponential growth will be valuable as we scale our business. His experience in financial services industry and working with enterprises is important considering that these areas are new growing areas for Persistent. We look forward to his dynamic leadership in our continued growth and success."

On his joining Persistent Systems, Mr. Singh said "I am excited to join Persistent which has a proven track record of doing things right. Persistent's expertise, strategy and focus on cloud computing, analytics, collaboration and mobility is spot-on. I am very excited about joining a team that partners with leading technology Companies and that has deep technical expertise and passion to make the next big thing happen."

Married with two children, Mr. Singh holds a bachelor's degree in Electronics and Communications from IIT BHU, Varanasi. He led the Hinjawadi Industry Association in Pune for many years as its President, working very closely with the state and local government to bring about systemic development to the high-tech area.

About Persistent Systems:

Established in 1990, Persistent Systems (BSE & NSE: PERSISTENT) is a global company specializing in software product and technology services. For more than two decades, Persistent has been an innovation partner for the world's largest technology brands, leading enterprises and pioneering start-ups. With a global team of more than 6,000 employees, Persistent has 300 customers spread across North America, Europe, and Asia. Today, Persistent focuses on developing best-in-class solutions in four key next-generation technology areas: Cloud Computing, Mobility, Analytics and Collaboration, for telecommunications, life sciences, consumer packaged goods, banking & financial services and healthcare verticals. For more information, please visit: <http://www.persistentsys.com>.



Forward-looking and Cautionary Statements: For risks and uncertainties relating to forward-looking statements, please visit [www.persistentsys.com/Portals/0/forward looking cautionary statement.shtml](http://www.persistentsys.com/Portals/0/forward%20looking%20cautionary%20statement.shtml)

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