



PERSISTENT

NSE & BSE / 2011-12 / 047

August 17, 2011

✓ The Manager,
Corporate Services,
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai 400 051

The Manager,
Corporate Services,
Bombay Stock Exchange Limited
14th Floor, P J Towers, Dalal Street,
Mumbai 400 001

Ref: Symbol: PERSISTENT

Ref: Scrip Code: 533179

Dear Sirs,

Sub: Press Note regarding "Persistent Systems Invests in Windmill Turbine; Reinforces Commitment to the Environment"

We wish to inform you that the Company has made a Press Note titled as "Persistent Systems Invests in Windmill Turbine; Reinforces Commitment to the Environment"

The copy of the Press Note is attached for your records.

Please acknowledge the receipt.

Thanking you,

Yours faithfully,
For **Persistent Systems Limited**


Vivek Sadhale

Company Secretary and Head – Legal



Encl: As above



PERSISTENT

Persistent Systems Invests in Windmill Turbine; Reinforces Commitment to the Environment

Pune, India 17 August 2011: Persistent Systems, a leader in outsourced software product development today announced that they have invested in a 2.1 MW windmill turbine at Dhule, Maharashtra, as a part of their Green Persistent Movement.

The wind turbine purchased from Suzlon Energy has started generating electricity which is being supplied to the MSEDCL grid at Gangapur sub-station. The 2.1 MW wind turbine is the first of its kind to be purchased by a listed IT company and will generate 37 Lakhs unit of power on an average annually. The wind turbine is optimally installed to derive maximum benefit for generation of power.

India has the fifth largest installed wind power capacity in the world, according to the World Wind Energy Report 2008. The investment in the wind mill will help to reduce global warming and falls in line with Persistent's initiatives towards Environment Management. Persistent was recently recommended for ISO 14001:2004 Certification Audit for Environmental Management Systems (EMS) for its Pune facility.

The Green Persistent movement includes a number of initiatives that enables Persistent to contribute to the environment and encourage prudent use of resources. This unique initiative will further reinforce the company's commitment towards a green environment. Green Persistent focuses on three main areas, viz. conservation of energy and trees, pollution control and waste management.

About Persistent Systems:

Established in 1990, Persistent Systems (BSE & NSE: PERSISTENT) is a global company specializing in software product development services. For more than two decades, Persistent has been an innovation partner for the world's largest technology brands, leading enterprises and pioneering start-ups. With a global team of 6,600+ employees, Persistent has 300+ customers spread across North America, Europe, and Asia. Today, Persistent focuses on developing best-in-class solutions in four key next-generation technology areas: Cloud Computing, Mobility, BI & Analytics, Collaboration across technology, telecommunications, life sciences, consumer packaged goods, banking & financial services and healthcare verticals. For more information, please visit: www.persistentsys.com.

Forward-looking and Cautionary Statements: For risks and uncertainties relating to forward-looking statements, please visit: www.persistentsys.com/Portals/0/forward_looking_cautionary_statement.shtml

Media Contacts:

Pinal Patil
Persistent Systems Ltd.
Tel: 099229.27191
Email: pinal_patil@persistent.co.in

Atul Shah
20:20 MEDIA Pvt. Ltd.
Tel: 099602.55829
Email: atul@2020india.com

