



PERSISTENT

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February 26, 2013

The Manager,
Corporate Services,
National Stock Exchange of India Limited
Exchange Plaza, BandraKurla Complex,
Bandra (E), Mumbai 400051

The Manager,
Corporate Services,
Bombay Stock Exchange Limited
14th Floor, P J Towers, Dalal Street,
Mumbai 400001

Ref: Symbol: PERSISTENT

Ref: Scrip Code: 533179

Dear Sirs,

Sub.: Press Release regarding "Persistent Systems showcases Pharma Solution featuring Global Vision"

We wish to inform you that the Company has made a Press Release dated February 26, 2013 titled "Persistent Systems showcases Pharma Solution featuring Global Vision".

The copy of the Press Release is attached for your records.

Please acknowledge the receipt.

Thanking you,

Yours faithfully,
For Persistent Systems Limited

Vivek Sadhale
Company Secretary and Head – Legal

Encl: As above



Persistent Systems showcases Pharma Solution featuring Global Vision

Paxpro Compliance-based Design to Print Automation Solution Now Integrated with Global Vision's Automated Proofreading Technologies

Philadelphia, PA – Pharma Packaging and Labeling USA 2013-- February 26, 2013: Persistent Systems (BSE & NSE: PERSISTENT), the global leader in software product and technology services today announced that the company will showcase its market leading Paxpro Design to Print (D2P) Automation Solutions for regulated industries, integrated with Global Vision's suite of automated proofreading solutions. The integrated offering is being showcased at the Pharma Packaging and Labeling USA 2013 conference being held February 26 and 27 at the Hilton Philadelphia City Avenue Hotel.

"We are delighted to offer the pharmaceutical marketplace this tightly integrated joint solution as it provides packaging and QA specialists with exceptional control of their inspection and approval processes around labeling and artwork management," said Ram Pazhayannur, VP of Paxpro Business Unit, Persistent Systems. "Global Vision's complementary suite of solutions, validated for the pharmaceutical industry, was the clear choice for us, considering their leadership position in the inspection solution space."

"We are excited to be working together with a D2P and PLM industry leader like Paxpro," said Reuben Malz, President of Global Vision. "Pharmaceutical packaging and labeling is a complex process with multiple languages and SKUs that brand owners need to manage. By adding integrated proofreading solutions within the packaging workflow, the risk to the brand is greatly reduced."

Persistent Systems will host technical demonstrations of its PaxPharma solution integrated with Global Vision's inspection tools for text, artwork and print at the conference. PaxPharma and Global Vision's Docu-Proof™, Digital-Page™ and ScanTVS™ solutions are both available immediately for purchase.

About Persistent Systems:

Established in 1990, Persistent Systems (BSE & NSE: PERSISTENT) is a global company specializing in software product and technology services. For more than two decades, Persistent has been an innovation partner for the world's largest technology brands, leading enterprises and pioneering start-ups. With a global team of more than 6,000 employees, Persistent has 300 customers spread across North America, Europe, and Asia. Today, Persistent focuses on developing best-in-class solutions in four key next-generation technology areas: Cloud Computing, Mobility, Analytics and Collaboration, for telecommunications, life sciences, consumer packaged goods, banking & financial services and healthcare verticals. For more information, please visit: <http://www.persistentsys.com>.

Paxpro is an Enterprise Collaboration Solution of Persistent Systems, that helps integrate the Design to Print (D2P) supply-chain process, across pharmaceutical, food and beverage, health and beauty, telecom and other regulated industries. Paxpro solutions provide the backbone for brand managers to get their

products released to market faster, error free and at costs significantly lower than with traditional ERP and PLM systems. Global brands across the world rely on Paxpro for their D2P processes, which are delivered securely over the cloud and in compliance with standards including 21 CFR Part 11 and GMP.

For more information please visit: <http://www.paxpro.com>

Forward-looking and Cautionary Statements: For risks and uncertainties relating to forward-looking statements, please visit:

[www.persistentsys.com/Portals/0/forward looking cautionary statement.shtml](http://www.persistentsys.com/Portals/0/forward%20looking%20cautionary%20statement.shtml)

About Global Vision:

Global Vision is the world leader in the design and delivery of automated proofreading solutions. Its complete suite of advanced solutions featuring text-based, pixel-based and Braille inspection technologies are designed to eliminate printed artwork, text verification, and text comparison related errors, providing end-to-end security at every stage of the workflow process.

Global Vision solutions are widely interoperable and have received commercial endorsement from the world's leading Pharmaceutical, Consumer Packaged Goods (CPG), and Artwork Management companies.

Headquartered in Montreal, Canada, Global Vision has worldwide representation. For more information, please visit www.GlobalVisionInc.com.

All trademarks, trade names, service marks, and logos referenced herein belong to their respective companies.

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