



PERSISTENT

NSE & BSE / 2013-14 / 007

June 5, 2013

The Manager,
Corporate Services,
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai 400 051

Ref: Symbol: PERSISTENT

The Manager,
Corporate Services,
Bombay Stock Exchange Limited
14th Floor, P J Towers, Dalal Street,
Mumbai 400 001

Ref: Scrip Code: 533179

Dear Sirs,

Sub.: Press Release regarding "Persistent Systems Announces Partnership with SysCare Technology"

We wish to inform you that the Company has made a Press Release dated June 5, 2013 titled "**Persistent Systems Announces Partnership with SysCare Technology**"

The copy of the Press Release is attached for your records.

Please acknowledge the receipt.

Thanking you,

Yours faithfully,
For Persistent Systems Limited

Amit Atre
Company Secretary



Encl: As above



Persistent Systems Announces Partnership with SysCare Technology

Company Extends its Presence in Africa and in the Mediterranean region

Casablanca, MOROCCO June 5, 2013 – Persistent Systems (BSE & NSE: PERSISTENT), the global leader in software product and technology services, today announced that it has entered into a strategic partnership with SysCare Technology, a Moroccan IT company. With this partnership, Persistent expands its activities in Morocco, providing software development and technology services and support to its clients in Africa and the Mediterranean region. This partnership builds on Persistent Systems' regional presence, as the Company has been working with an esteemed customer in Morocco, since 2009.

Persistent Systems develops best-in-class software solutions and provides next-gen technology services for its clients in the technology, telecommunications, life science, healthcare, banking, and consumer vertical industries across North America, Europe, Africa, and Asia.

"We are pleased to announce our partnership with SysCare Technology, Morocco," said Mr. Hari Haran, President, Persistent Systems, Inc. "This partnership is strategically important for Persistent, as we intend to expand our business in emerging markets like Africa. Morocco, having free trade agreements with EMEA and the US, opens up additional business avenues. We see great opportunities in Morocco given their increasing growth rate, talent and an emerging competitive market. We believe this is the right time to extend our presence in this region. Morocco will be Persistent's regional center for its clients in Africa and the Mediterranean region."

SysCare Technology helps Moroccan and regional customers in identifying and implementing world-class technology solutions and services, taking into account local challenges and constraints.

"Moroccan businesses and regional markets are eager to benefit from proven Indian IT expertise to enhance competitiveness and operations performance," said Mr. El Mansar, Director Associate of SysCare Technology. "In addition, through this partnership, Moroccan IT talent has a unique opportunity to team up with highly experienced international experts, helping accelerate knowledge transfer. This will enable Morocco to play a regional platform role in the IT sector."



About Persistent Systems:

Persistent Systems (BSE & NSE: PERSISTENT) is a global software product development and technology services company. For over two decades, Persistent has consistently been selected as the trusted innovation partner for the world's largest technology brands, leading enterprises and pioneering start-ups. Persistent has a global team of more than 6,750 employees worldwide including offices and delivery centers in North America, Europe, and Asia. Persistent develops best-in-class solutions in key next-generation technology areas including Analytics, Cloud Computing, Mobility and Collaboration, for the telecommunications, life sciences, healthcare, and banking & financial services verticals. For more information, please visit: <http://www.persistentsys.com>.

About SysCare Technology:

SysCare Technology is a Morocco-based company with deep understanding of the Moroccan enterprise macroeconomic environment and IT challenges. Through its partnerships, the company aims to offer its customers and prospects, including neighboring markets, the latest-generation technology expertise and solutions, acquired and proven in technology-advanced countries such the US. Its added value resides in building a local platform that guarantees close and customized high-quality project management and customer care to Moroccan and regional enterprises, while enabling them to benefit from best-in class technology expertise and know-how.

Forward-looking and Cautionary Statements:

For risks and uncertainties relating to forward-looking statements, please visit: www.persistentsys.com/Portals/0/forward_looking_cautionary_statement.shtml

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