

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	PEACOCK INDUSTRIES LIMITED		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	PARK CONTINENTAL LIMITED		
3. Whether the acquirer belongs to Promoter/Promoter group	No		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE / NSE		
5. Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC(*)
<u>Before the acquisition/disposal under consideration, holding of:</u>			
a) Shares carrying voting rights	2655000	17.129	17.129
b) Voting rights (VR) otherwise than by shares	NA	NA	NA
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	NA	NA	NA
Total (a+b+c)	2655000	17.129	17.129
<u>Details of acquisition/sale</u>			
a) Shares carrying voting rights acquired/sold	349000	2.252	2.252
b) VRs acquired /sold otherwise than by shares	NA	NA	NA
c) Warrants/convertible securities/any other instrument	NA	NA	NA

that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold			
Total (a+b+c)	349000	2.252	2.252
After the acquisition/sale, holding of:			
a) Shares carrying voting rights	3004000	19.381	19.381
b) VRs otherwise than by shares	NA	NA	NA
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	NA	NA	NA
Total (a+b+c)	3004000	19.381	19.381
6. Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open Market Purchases		
7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	15-03-2013		
8. Equity share capital / total voting capital of the TC before the said acquisition / sale	Rs. 15,50,00,000		
9. Equity share capital/ total voting capital of the TC after the said acquisition / sale	Rs. 15,50,00,000		
10. Total diluted share/voting capital of the TC after the said acquisition/sale.	Rs. 15,50,00,000		

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For PARK CONTINENTAL LTD.

[Signature]
Authorised Signatory.

Signature of the acquirer / seller / Authorised Signatory

For Peacock Industries Limited

[Signature]
Authorised Signatory

FORM C

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulation 13(3) and (6)]

Regulation 13(3) – Details of change in shareholding in respect of persons holding more than 5% shares in a listed company Peacock Industries Ltd.

Name, PAN No. & address of shareholders	Shareholding prior to acquisition/sale	No. & % of shares/ voting rights acquired/sold	Receipt of allotment advised/ acquisition of shares/ sale of shares specify	Date of intimation to company	Mode of acquisition (market purchase/ public rights/ preferential offer, etc.)	No. & % of shares/ voting rights post-acquisition	Trading Member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
1 PARK CONTINENTAL LTD. AABCP9174A 69-A, RAJGIR CHAMBERS, 8 TH FLOOR, S B S MARG, OPP. OLD CUSTOM HOUSE, FORT, MUMBAI-400023.	2 2655000	3 349000	4 15-03-2013	5 15-3-2013	6 Market Purchase	7 3004000	8 India Infoline Ltd. INB 231097537 and INB 011097533	9 BSE/NSE	10 349000	11 Rupees 1291300/-	12 N.A.	13 N.A.

Place : Mumbai

For Park Continental Limited

Date: 15-03-2013

(Authorised Signatory)

For Peacock Industries Limited

Authorised Signatory