

PDS/SE/2021-22/108

March 23, 2022

Listing Department National Stock Exchange of India Limited Exchange Plaza, C-1 Block G, Bandra Kurla Complex, Bandra (E), Mumbai -400 051 Scrip Symbol: PDSL	Corporate Relationship Department BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai- 400001 Scrip Code: 538730
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Re: ISIN - INE111Q01013

Sub: Press Release titled 'PDS on-boards Saurabh Saxena as Group Chief Information Officer'

Dear Sir/ Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the Press Release titled 'PDS on-boards Saurabh Saxena as Group Chief Information Officer'.

You are requested to kindly take the above information on record for the purpose of dissemination to the shareholders.

Thanking you,

Yours faithfully,
for **PDS Limited**
(Erstwhile PDS Multinational Fashions Limited)



Abhishekh Kanoi
Head of Legal & Company Secretary
ICSI Membership No.: F-9530

Encl: As above

PDS Limited on-boards Saurabh Saxena as Group Chief Information Officer

Mumbai, 23rd March 2022: PDS Limited (“the Company”), a design-led sourcing, manufacturing & supply chain platform catering to leading brands and retailers globally with a presence in over 22 countries, announced the appointment of Saurabh Saxena as Group Chief Information Officer (CIO).

Saurabh Saxena is a seasoned professional with over 20 years of experience. Prior to joining PDS, Saurabh was with IBM for over 10 years. He was the Head of Analytics, Strategy, Insights & Operations (ASIO) for IBM Cloud (Data & AI, Automation and Security) business in the Middle East & Africa. He has extensive professional experience with management consulting & advisory, P&L ownership, operational leadership including various disciplines like data analytics & insights, project management, sales & business operations, enterprise solutions, and product management. Previously, he has consulted CXO’s and entrepreneurs on data and AI solutions. Saurabh holds an MBA (IT systems, Strategy and Marketing) and a B.E degree in Computer Science & Engineering. He is a recipient of multiple awards and recognitions, including IBM BTLT (Business, Technology & Leadership Talent) and IBM Service Corps alumni – some of the highest levels of leadership recognitions in IBM.

Speaking on the appointment, Pallak Seth, Vice Chairman, PDS Limited, “As a design-led sourcing and manufacturing Company, our business is a synchronized function across geographies and skill. An agile and creative business such as ours places a strong emphasis on foresight, therefore the pace of technological advancements will be instrumental in charting out the Company’s growth story. It is great to have Saurabh join PDS to navigate our digital transformation journey.”

Further Sanjay Jain, Group CEO, PDS Limited. added, “PDS’ Digital and IT Transformation Agenda is focused on integrated business processes that enable collaboration for our customers and suppliers alike. Data analytics and insights from our global operations will enable improved visibility, insightful product design & development, and better decisions leading to operational excellence.”

The appointment of Saurabh Saxena further reinforces PDS’ commitment to its “Digital” pillar and a future ready PDS Platform

About PDS Ltd: (www.pdsmultinational.com)

PDS Limited (*Erstwhile PDS Multinational Fashions Limited*) operates an integrated design-led platform offering product development, sourcing, virtual manufacturing, and distribution for major brands and retailers worldwide. The Company operates a vast global network covering 50 offices, 22 countries, and over 3,300 employees and 5,800 associates & factory workers worldwide.

The Company is listed on the BSE Ltd. (538730) and the National Stock Exchange of India Ltd (PDSL). For more information contact:

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