

Balram Garg
Managing Director

Date: 01/06/2016

To,
The Listing Compliance Department,
BSE Limited,
P. J. Tower, Dalal Street,
Mumbai – 400 001

To,
The Listing Compliance Department,
National Stock Exchange of India Limited,
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai - 400051

**Sub.: Disclosure under Regulation 31(1) of SEBI (Substantial Acquisition of
Shares and Takeovers) Regulations, 2011**

Ref.: Scrip ID: PC Jeweller

Scrip Code: 534809

Dear Sirs,

In terms of Regulation 31(1) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find enclosed herewith the disclosure for encumbrance of shares.

Kindly take the same on record and acknowledge the receipt.

Thanking you,

Yours faithfully,



(BALRAM GARG)

Encl.: As above

PC Jeweller Limited

Regd. & Corporate Off: C - 54, Preer Vihar, Vikas Marg, Delhi - 110 092 Ph: 011 - 49714971 Fax : 011 - 49714972

info@pcjeweller.com • www.pcjeweller.com • CIN: L36911DL2005PLC134929

Details of events pertaining to encumbrance (3)														
Name of the promoter (s) or PACs with him*	Promoter holding in the target company (1)	Promoter holding already encumbered (2)		Post event holding of encumbered shares (creation [(2)+(3)] / release [(2)-(3)] / invocation [(1)-(3)]])										
	Number	% of total share capital	Number	% of total share capital	Type of event (creation / release / invocation)	Date of creation / release / invocation of encumbrance	Type of encumbrance (pledge / lien / non disposal undertaking / others)	Reasons for encumbrance **	Number	% of share capital	Name of the entity in whose favor shares encumbered ***	Number	% of total share capital	
1) Balram Garg	66951050	37.38	Nil	Nil	Creation	May 24, 2016	Non Disposal Undertaking	In terms of the Investment Agreement dated April 18, 2016 entered into by PC Jeweller Limited with DVI Fund (Mauritius) Ltd and the Sponsors Agreement dated April 28, 2016	48343612	26.99	None	48343612	26.99	
2) Padam Chand Gupta	50371800	28.12	Nil	Nil	Creation	May 24, 2016			35699984	19.93	None	35699984	19.93	
3) Krishna Devi	5340000	2.98	Nil	Nil	Creation	May 24, 2016			3784616	2.11	None	3784616	2.11	
4) Padam Chand Gupta (HUF)	1085100	0.61	Nil	Nil	Creation	May 24, 2016			769042	0.43	None	769042	0.43	
5) Sachin Gupta	992100	0.55	Nil	Nil	Creation	May 24, 2016			703131	0.39	None	703131	0.39	
6) Pooja Garg	310200	0.17	Nil	Nil	Creation	May 24, 2016			219848	0.12	None	219848	0.12	
7) Balram Garg (HUF)	42000	0.02	Nil	Nil	Creation	May 24, 2016			29767	0.02	None	29767	0.02	

Date: 01/06/2016

*The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not. ** For example, for the purpose of collateral for loans taken by the company, personal borrowing, third party pledge, etc. ***This would include name of both the lender and the trustee who may hold shares directly or on behalf of the lender.