



PCJ
Jeweller for generations

Date: 02/04/2013

To,
The Listing Compliance Department,
National Stock Exchange of India Limited,
Exchange Plaza, BandraKurla Complex,
Bandra (East),
Mumbai – 400 051

Sub.: Intimation of opening 4 new showrooms

Ref.: Symbol: PCJEWELLER Series: EQ

Dear Sir/Madam,

We have great pleasure to inform you that we plan to open 4 new showrooms during the month of April, 2013, at the following locations:

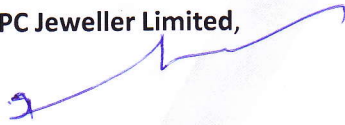
- 1) Jabalpur (Madhya Pradesh)
- 2) Sri Ganganagar (Rajasthan)
- 3) Ahmedabad (Gujrat)
- 4) Vadodra (Gujrat)

By the addition of these 4 new showrooms, the total number of showrooms of the Company will become 34 by the end of April, 2013.

Thanking you,

Yours faithfully,

For PC Jeweller Limited,


Managing Director

PC Jeweller Limited

Regd. & Head Off. : 24/2708, BANK STREET, KAROL BAGH, NEW DELHI - 110 005 (INDIA) Ph.: 011 - 47104810 Fax : +91-11-28720811

Corporate Office : C - 54, IInd Floor, Vikas Marg, Preet Vihar, Delhi - 110 092 Ph. : 011 - 49714971 Fax : 011 - 49714972

**OTHER SHOWROOMS : NEW DELHI: Preet Vihar • Pitampura • Kingsway Camp • Rajouri Garden • South Extn., Part-I • GK-I • UTTAR PRADESH: Ghaziabad • Indirapuram • Noida • Lucknow • Kanpur • HARYANA: Gurgaon • Faridabad • Rohtak • Panchkula • CHANDIGARH • UTTARAKHAND: Dehradun • Haridwar • MADHYA PRADESH: Bhopal • Indore • Jabalpur • CHHATTISGARH: Raipur • Bilaspur • RAJASTHAN: Jodhpur • Bhilwara • Pali • Beawar • Ajmer • Sri Ganga Nagar • PUNJAB: Ludhiana • Amritsar
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