

FORM C

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

(Regulation 13 (3) and (6))

Regulation 13(3) – Details of change in shareholding in respect of persons holding more than 5% shares in a listed company

Name, PAN No. & address of shareholders	Shareholding prior to acquisition/sale	No. & % of shares/voting rights acquired/sold	Receipt of allotment advice/acquisition of shares/sale of shares – specify	Date of intimation to company	Mode of acquisition on (market purchase/public rights/preferential offer etc.)	No. & % of shares/voting rights post-acquisition/sale	Trading member through whom the trade was executed with SEBI Registration no. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
DVI Fund Mauritius Ltd AACCD 9482G c/o Cim Fund Services Ltd, 33 Edith Cavell Street, Port Louis, Mauritius	12,279,280 6.9%	650,000 0.3%	23 July 2013	24 July 2013	Market Purchase	12,929,280 7.2%	Axis Capital Limited NSE – INB231387235	National Stock Exchange	650,000	INR 54,190,214.26	N/A	N/A

Signature of the acquirer/ Authorized Signatory:



Date: 24 JULY 2013



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Annexure-B

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	PC JEWELLER LIMITED		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	DVI FUND MAURITIUS LTD		
3. Whether the acquirer belongs to Promoter/Promoter group	NO		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange Bombay Stock Exchange		
5. Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
<u>Before the acquisition/disposal under consideration, holding of :</u>			
a) Shares carrying voting rights	12,279,280	6.9%	6.9%
b) Voting rights (VR) otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	-	-	-
Total (a+b+c)	12,279,280	6.9%	6.9%
<u>Details of acquisition/sale</u>			
a) Shares carrying voting rights acquired/sold	650,000	0.3%	0.3%
b) VRs acquired /sold otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument	-	-	-



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that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold			
Total (a+b+c)	650,000	0.3%	0.3%.
<u>After the acquisition/sale, holding of:</u>			
a) Shares carrying voting rights	12,929,280	7.2%	7.2%
b) VRs otherwise than by shares	—	—	—
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	—	—	—
Total (a+b+c)	12,929,280	7.2%	7.2%.
6. Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open Market		
7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	23 July 2013		
8. Equity share capital / total voting capital of the TC before the said acquisition / sale	1,791,000,000		
9. Equity share capital/ total voting capital of the TC after the said acquisition / sale	1,791,000,000		
10. Total diluted share/voting capital of the TC after the said acquisition/sale.	1,791,000,000.		

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature of the acquirer / seller / Authorised Signatory

Place: MAURITIUS

Date: 24 JULY 2013