PCJ
Jeweller for generations

Date: 26/06/2015

To,

The Listing Compliance Department,

BSE Limited,

P. J. Tower, Dalal Street,

Mumbai – 400001

To,

The Listing Compliance Department,

National Stock Exchange of India Limited,

Exchange Plaza, Bandra Kurla Complex,

Bandra (East), Mumbai - 400051

Sub.: Intimation of opening of 54th Showroom

Ref.: PC Jeweller Limited (Scrip Code: 534809, Symbol: PCJEWELLER)

Dear Sir/Madam,

We have great pleasure in informing you that the Company is opening its 54th showroom on Sunday, June 28, 2015, at Yamuna Nagar (Haryana), at the following address:

B – 5/388A, New Kamla Nagar, Jagadhri Road,
Yamuna Nagar (Haryana)

The showroom is spread across a total area of 6,840 sq.ft. and is segregated into two floors. The ground floor exhibits gold jewellery, whereas the first floor houses diamond and silver jewellery and an exquisite lounge.

This will be the 20th and last showroom out of the 20 showrooms earmarked to be opened from the net Initial Public Offer (IPO) proceeds of the Company. With the opening of this showroom, the Company will fulfil its IPO objects of opening 20 new retail showrooms.

After this the Company will have total 54 showrooms under the **'PC Jeweller'** brand located across 45 cities in India.

Kindly take the information on record.

Thanking you.

Yours sincerely,

For **PC Jeweller Limited**

JEWELLER LIMITED New Delhi

(VIJAY PANWAR)
Company Secretary
CIN: L36911DL2005PLC134929