

Date: February 15, 2018



To,
Assistant Vice President
The Surveillance Department
National Stock Exchange of India Limited
Exchange Plaza, G - Block,
Bandra - Kurla Complex, Bandra (E)
Mumbai - 400 051

K.A.: Shri Avishkar Naik

Ref.: PC Jeweller Limited (Symbol: PCJEWELLER)

Sub.: Decrease in Price

Dear Sir,

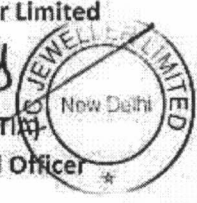
With reference to your letter having reference no. NSE/CM/Surveillance/7327 dated 15th February, 2018 on the captioned subject we would like to clarify that we make timely disclosures of all the events, information etc. that have a bearing on the operation / performance of the Company which include price sensitive information etc.

Further, we wish to clarify that presently the Company is not having any such information, which requires disclosure as aforesaid. We are not aware of the reason of sudden decrease in price of equity shares of the Company today. However, we would like to assure our investors, shareholders, etc. that the fundamentals of the Company remain strong and it continues to move ahead as per its laid down business plans.

We would also like to clarify that the company does not use the instruments of LUT/LOC etc in its business transactions. The company does not have any international transactions in diamonds. It procures all its diamonds from local markets on cash basis only.

For PC Jeweller Limited


(SANJEEV BHATIA)
Chief Financial Officer

A circular stamp with the text 'PC JEWELLER LIMITED' around the top edge and 'New Delhi' in the center. There is a small star at the bottom of the circle.

PC Jeweller Limited

REGD. & CORPORATE OFF: C - 54, PREET VIHAR, VIKAS MARG, DELHI - 110 092 PH: 011 - 49714971 FAX : 011 - 49714972

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