

Date: 09/09/2025

To,

The Listing Compliance Department,

The Listing Compliance Department,

BSE Limited, National Stock Exchange of India Limited,

P. J. Tower, Dalal Street, Exchange Plaza, Bandra Kurla Complex,

Mumbai – 400001 Bandra (East), Mumbai – 400051

Scrip Code: 534809 Symbol: PCJEWELLER

Sub.: Intimation of opening of new showroom

Dear Sir / Ma'am,

The Company is pleased to inform about the opening of it's new franchise showroom at Delhi on **September 22, 2025** at the following address:

Kapil Vihar, Pitampura,

Delhi - 110034

Phone: 011 - 40198642

Kindly take the information on record.

Thanking you.

Yours sincerely,

For PC Jeweller Limited

(VISHAN DEO)

Executive Director (Finance) & CFO

DIN: 07634994

Regd. Office: 2713, 3rd Floor, Bank Street, Karol Bagh, New Delhi-110005 Ph.: 011 - 49714971 Fax: 011 - 49714972