

Paramatrix Technologies Limited
(Formerly known as Paramatrix Technologies Pvt. Ltd.)

CIN: L72200MH2004PLC144890

Regd Off

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17th April, 2026

To,
Listing Compliance Department,
National Stock Exchange of India Limited,
Exchange Plaza, Bandra Kurla Complex,
Bandra East, Mumbai – 400051, Maharashtra, India.

Company Symbol: PARAMATRIX

Subject: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Press Release

Dear Sir/Madam,

With reference to the above-mentioned subject, please find enclosed herewith the Press Release titled **“Paramatrix Technologies’ “PLAYMITY” Wins Best Product Innovation Award at BFSI Tech Summit.”**

This is for your information and records.

Thanking you,

Yours faithfully,

FOR PARAMATRIX TECHNOLOGIES LIMITED

(Formerly Known as Paramatrix Technologies Private Limited)

Shubhada Mahendra Shirke
Company Secretary & Compliance Officer
A66511
Place: Navi Mumbai

Paramatrix Technologies' "PLAYMITY" Wins Best Product Innovation Award at BFSI Tech Summit

Navi Mumbai, India – April 17, 2026– Paramatrix Technologies Limited (Paramatrix) (NSE: PARAMATRIX), a trusted provider of enterprise software products and digital IT services, announced that its AI-driven gamification platform, **PLAYMITY**, was conferred with the 'Best Product Innovation' award in **BFSI** category at the 4th BFSI Tech Summit & Awards 2026, held at ITC Maratha, Mumbai.

The award recognises breakthrough innovation in technology solutions within the BFSI sector and highlights Paramatrix's growing focus on **AI-led, outcome-driven platforms**.

Organised by UBS Forums, the summit brings together senior leaders across banking, financial services, and insurance to discuss digital transformation, AI, data, and customer experience innovation.



Strong Industry Platform & Participation

Paramatrix participated in the event as an **Exhibit Partner**, where it showcased its digital transformation capabilities and engaged with key decision-makers across the BFSI ecosystem. The recognition at this platform reinforces the Company's increasing visibility and credibility among leading financial institutions.

About PLAYMITY



PLAYMITY is Paramatrix's proprietary **AI-driven gamification platform** designed to drive performance across the organization:

- Enhances **sales productivity** and frontline performance
- Improves **employee engagement** through gamified workflows
- Enables **measurable business outcomes** with real-time tracking
- Leverages **behavioural intelligence and personalised nudges**
- Integrates seamlessly with existing enterprise systems
- Helps translate **strategy into consistent on-ground execution**

Strategic Relevance

This recognition marks an important milestone in Paramatrix's journey of building **scalable, IP-led solutions**, strengthening its positioning beyond services into **high-value digital platforms**.

Commenting on the award win, Mr. Mukesh Thumar, Founder, Managing Director & CEO of Paramatrix Technologies Limited, said: *"We're genuinely pleased to see PLAYMITY being recognised at a platform like this. It reflects the effort our teams have put into building something that delivers real, on-ground impact.*

As we look ahead, we remain focused on scaling such platforms and continuing to solve practical business challenges through AI-led innovation."

About Paramatrix Technologies Limited

Paramatrix Technologies Limited is a dynamic and technology-driven company specializing in IT solutions, custom software development, and innovative product offerings. Established in 2004, the Company has steadily built a reputation for delivering solutions tailored to meet the unique needs of clients across diverse industries. With a strong focus on quality, customer satisfaction, and technological advancement, Paramatrix offers a comprehensive portfolio that includes enterprise software, digital transformation solutions, and proprietary products.

Paramatrix's key products include cutting-edge applications designed for enhanced operational efficiency, such as its flagship solutions for data management, automation, and analytics. These products have been widely adopted across industries and are recognized for their scalability and user-centric design.

Operating with a mission to empower businesses through technology, the Company serves a wide array of industries, including finance, banking, insurance, healthcare, and education. Its commitment to innovation and excellence has positioned it as a trusted partner for organizations aiming to achieve sustainable growth and operational efficiency.

In FY25, the company reported Consolidated Total Income of ₹31.33 Cr, EBITDA of ₹8.14 Cr, and Net Profit of ₹5.76 Cr.

Disclaimer

Certain statements in this document that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

For Further Information Please Contact Corporate Communication Advisor



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