

1st July,2026

The Corporate Relationship Department BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001	The General Manager- Listing National Stock Exchange of India Limited “Exchange Plaza”, Bandra-Kurla Complex, Bandra (East), Mumbai - 400 051
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Symbol/Scrp Code: (BSE)530555/(NSE) PARACABLES

Subject: Intimation under Regulation 30 of SEBI (LODR) Regulations, 2015

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (LODR) Regulations, 2015, it is hereby informed that Paramount Communications Limited has appointed Adfactors PR Private Limited as the Investor Relations agency with effect from July 01, 2026.

The details as per Regulation 30 of SEBI Listing Regulations read with SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026, are annexed herewith as Annexure-A.

You are requested to take the above information on your record.

Thanking You

Yours Faithfully
for Paramount Communications Limited

Rashi Goel
Company Secretary and Compliance Officer

Annexure A

S.No.	Particulars	Disclosure
1	Name(s) of parties with whom the agreement is entered	Paramount Communications Limited and Adfactors PR Private Limited
2	Purpose of entering into the agreement	For availing Investor Relations Services.
3	Shareholding, if any, in the entity with whom the agreement is executed	NIL
4	Significant terms of the agreement (in brief) special rights like right to appoint directors, first right to share subscription in case of issuance of shares, right to restrict any change in capital structure etc	NIL
5	Whether, the said parties are related to promoter/promoter group/ group companies in any manner. If yes, nature of relationship	No
6	Whether the transaction would fall within related party transactions? If yes, whether the same is done at "arm's length"	No
7	In case of issuance of shares to the parties, details of issue price, class of shares issued;	Not Applicable
8	Any other disclosures related to such agreements, viz., details of nominee on the board of directors of the listed entity, potential conflict of interest arising out of such agreements, etc	Not Applicable
9	In case of termination or amendment of agreement, listed entity shall disclose additional details to the stock exchange(s): a) name of parties to the agreement. b) nature of the agreement. c) date of execution of the agreement. d) details of amendment and impact thereof or reasons of termination and impact thereof.	Not Applicable