

FORMAT FOR DISCLOSURE OF DETAILS OF SALE TO TARGET COMPANY AND STOCK EXCHANGES WHERE THE SHARES OF THE TARGET COMPANY ARE LISTED IN TERMS OF REGULATION 7 (IA) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 1997

Name of the Target Company	Panasonic Carbon India Co. Ltd.	
Name of the seller- promoter	Sitaram Jiwarajka	
Details of the sale as follows.	No. of Shares	% w.r.t. total paid Up capital of Target Company
(a) Shares / Voting rights (VR) before sale under consideration	31015	0.65%
(b) Shares / sold	10000	0.21%
(c) Shares/VR after sale	21015	0.44%
Mode of sale (e.g.open market / public issue / rights issue / preferential allotment / inter se transfer etc.)	Sold on Bombay Stock Exchange Ltd. and National Stock Exchange of India Ltd. Secondary Market sale	
Mode of sale (e.g. open market/ MOU/off market etc.)	Sold on Bombay Stock Exchange Ltd. and National Stock Exchange of India Ltd. Secondary Market sale	
Date of sale of shares/VR or date of receipt of intimation of allotment of shares, whichever is applicable	14.07.2010.	
Paid up capital / total voting capital of the target company before the said acquisition /sale	Paid up capital of the Company – Rs. 4,80,00,000/- (Rupees Four Crores Eighty Lacs Only) comprising of 48,00,000 equity shares of Rs. 10/- each	
Paid up capital / total voting capital of the target company after the said acquisition / sale.	Paid up capital of the Company – Rs. 4,80,00,000/- (Rupees Four Crores Eighty Lacs Only) comprising of 48,00,000 equity shares of Rs. 10/- each	

5.12.10 
Sitaram Jiwarajka

For Panasonic Carbon India Co. Ltd.


N. RAVI
 Company Secretary

FORM C

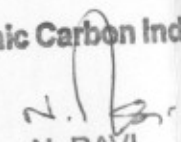
**Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992 Regulation 13(3) and (6)
Panasonic Carbon India Co. Ltd.**

Regulation 13(3) - Details of change in shareholding in respect of persons holding more than 5% shares in a listed company

Name & address of shareholder	Shareholding prior to sale	No. & % of shares/voting rights sold	Sale Date	Date of intimation to company	Mode of sale (market purchase through the Bombay stock exchange)	No. & % of shares/voting rights post purchase	Trading member through whom the trade was executed with SEBI Registration no. of the TM	Exchange on which the trade was executed	Sale quantity	Sell value	Buy quantity	Buy value
1	2	3	4	5	6	7	8	9	10	11	12	13
Sitaram Jiwarajka 4 Munirka Marg, 3rd Floor, Vasant Vihar, Near Priya Cinema New Delhi - 110 057.	31015 (0.65%)	10000 (0.21%)	14th July 2010	14th July 2010	Sold in the secondary market on Bombay Stock Exchange Ltd. and National Stock Exchange of India Ltd. at an average price of Rs. 189.34 per share	21015 shares (0.44%)	Sold through BSE & NSE broker MF Global Sify Securities India Pvt. Ltd. Bombay Stock Exchange Ltd.- Member code no. 416. SEBI Registration no. INB 011250330 National Stock Exchange of India Ltd. Member code TM 12503 SEBI Registration no. INB 231250334	Bombay Stock Exchange Ltd and National Stock Exchange of India Ltd.	10000 (0.21%)	Rs.1893387.50	---	---

For Panasonic Carbon India Co. Ltd.

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Company Secretary