

**Date: 28/12/2020**

To,  
Listing and Compliance  
**National Stock Exchange of India Limited**  
Exchange Plaza, C-1, Block G  
Bandra Kurla Complex,  
Bandra (East)  
Mumbai-400051

Dear Sir/ Madam,

**Subject: Panache Digilife Launches an Interactive Video Conferencing solution - Offers higher-quality video conferencing experience to the Corporates**  
**NSE Symbol – PANACHE**

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We are pleased to inform that Panache Digilife Launches an Interactive Video Conferencing solution - Offers higher-quality video conferencing experience to the Corporates.

The product currently caters to domestic markets.

A detailed Press Release in this regard is enclosed herewith which is self-explanatory.

This is for your kind perusal and members information. Please take the same on your record and acknowledge the receipt.

Thanking you,  
Yours Faithfully,

**For Panache Digilife Limited**



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**Amit Rambhia**  
**Managing Director**  
**DIN: 00165919**

**Place: Mumbai**

Encl.: As above

## Panache Digilife Launches an Interactive Video Conferencing solution

*Offers higher-quality video conferencing experience to the corporates*

**Mumbai, December 28, 2020:** Panache Digilife Limited is glad to inform our esteemed stakeholders about the launch of an Interactive Video Conferencing & Webinar Application with the aim of providing better quality experience to the remotely working people.

Panache Digilife has led innovations with the aim of "Making Human Life Easy" especially amidst these tough times of COVID-19, where people are stuck working from home. 'Panache Video Conferencing Solution' is Interactive and, includes Webinar Application that helps people meet, discuss and build relationships interactively and more efficiently. This Platform integrates with virtually any application, environment, network, and device to deliver the highest quality experience.

### **Salient features of "Panache Video Conferencing Solution":**

- Interactive – User can explain ideas more efficiently and interactively
- Intuitive User Interface - Easy to use interface which can be used by a kid as well
- No Download required
- Works on latest technology of SDN

**Commenting on the same, Mr. Amit Rambhia, Chairman & Managing Director,** "We at Panache Digilife Limited are delighted to inform about the launch of an Interactive Video Conferencing with Webinar Application. During these COVID-19 pandemic, corporate enterprises and government authorities are increasingly adopting video conferencing as an essential tool to connect with remote customers, workforces, and employees to prevent direct contact, influencing the market demand. We have taken this opportunity and have developed this product targeted to remote workers. It has been our constant endeavor to offer Digital solutions to our customers and society at large amidst the ever-changing technology landscape."

He further added, "The global video conferencing market will nearly double over the next seven years. The industry estimates that the market will grow from \$6.1 billion in 2019 to \$11.56 billion by the end of 2027. This represents an 8.4% compound annual growth rate. Moreover, the corporate enterprise segment of the video conferencing market is expected to maintain the biggest share of the market and to expand at a CAGR of 6%."

### **Panache Overview**

Panache Digilife Limited is an NSE-listed company (NSE Code: PANACHE). Panache is a leader in the new-age technology solutions with a vision to fulfill and utilize the 'Make in India' and 'Atmanirbhar' policy of the Government of India in the Electronics domain. Panache offers solutions around Smart Computing Devices, Smart & Digital Classrooms, Smart Tracking & Asset Management, Retail IoT,



Healthy Living Solutions and Pen Display Solutions. Panache is an ICT & IoT devices design, manufacturing, distribution and services company with a vision of 'Making Human Life Easy' by way of constantly innovating in the technology space.

Panache Design philosophy for its smart devices is based on A, B, C, D of Technology:

'A' - Analytics & Artificial Intelligence

'B' - Big Data

'C' - Connected & Cloud

'D' - Devices

Panache is having its state-of-the-art manufacturing facility at Daman & Bhiwandi in Maharashtra, India from where both the domestic and the international markets are served. Accredited with ISO 9001:2015 & 14001:2015, the facility is equipped with enough capacities for Manufacturing of devices in categories including Smart Compute Devices, Smart Tracking & Asset Management, Retail IoT, Healthy Living Solution, Pen Display Solution and custom design devices. The team specially focuses on TQM, JIT & DFM, which aids in overall fulfilling the ever-increasing demand from its customers.

With a robust manufacturing infrastructure in place, strong experienced Management Team, efficient technical team and constant focus on R&D & innovation, Panache has been a first recall to all our reputed clientele across verticals along with being one of the preferred OEM manufacturers for India's largest online retail portal and India's leading Education solution providers for their smart class room solutions. It is a distributor for Shuttle Inc., Taiwan for Compute Range of Products & ViewSonic International Corporation, a Taiwan Corporation for Pen Display Products & Solutions. Panache has been Intel's Platinum Partner for more than a decade.

### **Awards & Recognitions**

- CRN Excellence Award in Big Data & Analytics in 2018
- Intel IoT Group Partner Performance Award in 2017
- Edge Innovation award in 2014 by Information Week, UBM
- Best System Builder award in 2010, 2011, 2012 & 2013 by CRN
- Intel Embedded Hero award in 2012
- SME National Award for Excellence in IT

Panache Digilife is fully committed to serving the global solution integrators with its in-house developed tailor-made designs and manufacturing services effectively delivered by its OEM / ODM teams. Rich experience in manufacturing helps the company offer significant price advantage along with shorter lead time. Panache assists its ecosystem partners by developing an environment that supports rapid prototyping, harvesting ideas, taking calculated risks and eliminating friction in getting products developed and thereby making the products available in the hands of the users with reduced time and cost, thereby delivering high value proposition to its customers and partners.

**For more details, please visit:** [www.panachedigilife.com](http://www.panachedigilife.com)

**If you have any questions or require further information, please feel free to contact:**

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**Caution Concerning Forward- Looking Statements:**

This document includes certain forward-looking statements. These statements are based on management's current expectations or beliefs and are subject to uncertainty and changes in circumstances. Actual results may vary materially from those expressed or implied by the statements herein due to changes in economic, business, competitive, technological and/or regulatory factors. Panache Digilife Limited is under no obligation to, and expressly disclaims any such obligation to, update or alter its forward-looking statements, whether because of new information, future events, or otherwise.