

Date: 21/09/2020

To,
Listing and Compliance
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G
Bandra Kurla Complex,
Bandra (East)
Mumbai-400051

Dear Sir/ Madam,

**Subject: Panache Digilife launches Surface Disinfectant Atomizer called "MOBIMIST"
NSE Symbol – PANACHE**

We are pleased to inform that Panache Digilife launches Surface Disinfectant Atomizer called "MOBIMIST".

A detailed Press Release in this regard is enclosed herewith which is self-explanatory.

The product currently caters to domestic markets.

This is for your kind perusal and members information. Please take the same on your record and acknowledge the receipt.

Thanking you,
Yours Faithfully,

For Panache Digilife Limited



Amit Rambhia
Managing Director
DIN: 00165919

Place: Mumbai

Encl.: As above

Panache Digilife launches Surface Disinfectant Atomizer called "MOBIMIST"

Widening its strong product mix under its Lyf-Lyn range of products

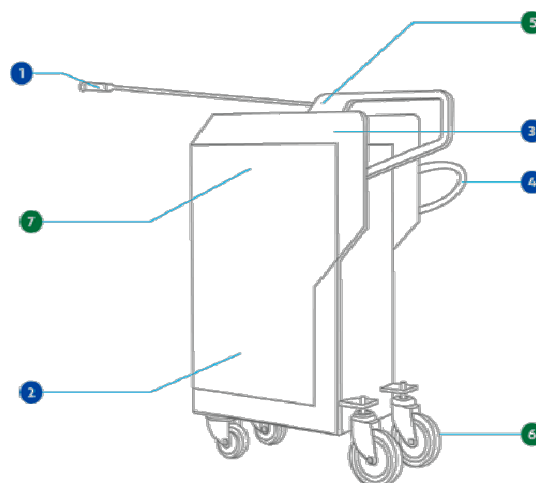
Mumbai, September 21, 2020: Panache Digilife Limited is delighted to inform our esteemed stakeholders about the launch of "MOBIMIST" – a Surface Disinfectant Atomizer to enable controlled traffic movement of people and goods. This product has been launched under its **New-age Smart Personal and Community Hygiene Ecosystem product range –"Lyf-Lyn"** to address the sanitization process and health / safety concerns.

Panache Digilife has **made significant steps towards making everyone life safe in these times of public unsafety and uncertainty. During the ongoing pandemic time, the Company has developed and launched many products like Health Safety kiosk, IoT based Automated System – "Dwaar Pro" as well as Automatic hand sanitizer – "SENSE" under its Lyf-Lyn range** which is intended to find answers for today and solutions for tomorrow, by combining disruptions in technology and rapid product development. In its endeavor to consistently widen its product portfolio within the Lyf-Lyn portfolio, the Company has **come up with another new innovative product to make the product mix stronger i.e. Surface Disinfectant Atomizer called "MOBIMIST"**. MOBIMIST has been designed in such a way that it will be **lightweight and easy to move.**

The "Surface Disinfectant Atomizer" comes with **adjustable spray flow rate, which helps in minimum wastage of spray.** Moreover, this product **offers sound alert system, energy efficient plug and play unit, 360-degree access, quick access removable sanitization tray other than wheel mounted system for smooth movement.** The product has **wider applications across all the public places such as, Retails Mall, Cinemas, Educational Institutes, Airport, Railway Station, Hostels, Hotels as well as Commercial Premises.**

Key features of Contactless 'MOBIMIST':

- Surface disinfectant tank capacity: 20 liters, weight: 30kg
- Rechargeable battery-operated unit
- Wheel-mounted system for smooth movement
- Auto cut-off pressuriser and pressure relief system
- Atomizer with fine mist spray of 20 - 40 microns
- Provision for wireless connectivity and data transfer
- Flexible hose with extension points for accessory attachments
- Liquid disinfectant



1. Atomiser with fine mist spray of 20-40 microns
2. 20 litres tank capacity weighing 30kg
3. Quick refill mechanism for DeCo3 liquid disinfectant
4. Flexible hose with extension points for accessories
5. Steering handle
6. Wheels with 360° pivot
7. Provision for wireless connectivity



Commenting on the launch of "MOBIMIST", Mr. Amit Rambhia, Chairman & Managing Director, "We at Panache Digilife Limited are pleased to inform about the launch of 'Surface Disinfectant Atomizer' **within the Lyf-Lyn range of products** during the ongoing fight against Covid-19. As the world transits through these extraordinary times, Panache through its 'New Product Range' **intends to find 'Answers for today's and Solutions for tomorrow's challenges'**, by combining disruptions in technology and rapid product development. We are very proud to say that despite all the challenges arisen from this outbreak of COVID19 we have developed and launched all these products with the sole aim of '**Making Human Life Easy**'. For this, we at Panache would like to thank all the team members who have helped us to make it happen."

He further added, "The global surface disinfectant market size was USD 770.6 million in 2019 and is **projected to reach USD 1,547.7 million by 2027**, exhibiting a **CAGR of 9.1% during the forecast period**. This is as a result of **resurgence towards personal health and hygiene post COVID-19**. The **global surface disinfectant market has gained impetus from the emergence of the COVID-19 pandemic worldwide**. It has **surged the need for these disinfectants as people are persistently sanitizing the places and objects that are coming into frequent human contact for reducing the impact of the virus**. We are very confident about the **sustainable demand of all the products going forward and would be instrumental in driving the growth of the company.**"

Panache Overview

Panache Digilife Limited is an NSE-listed company (NSE Code: PANACHE). Panache is a leader in the new-age technology solutions with a vision to fulfill and utilize the 'Make in India' and 'Atmanirbhar' policy of the Government of India in the Electronics domain. Panache offers solutions around Smart Computing Devices, Smart & Digital Classrooms, Smart Tracking & Asset Management, Retail IoT, Healthy Living Solutions and Pen Display Solutions. Panache is an ICT & IoT devices design, manufacturing, distribution and services company with a vision of 'Making Human Life Easy' by way of constantly innovating in the technology space.

Panache Design philosophy for its smart devices is based on A, B, C, D of Technology:

'A' - Analytics & Artificial Intelligence

'B' - Big Data

'C' - Connected & Cloud

'D' - Devices

Panache is having its state-of-the-art manufacturing facility at Bhiwandi in Maharashtra, India from where both the domestic and the international markets are served. Accredited with ISO 9001:2015 & 14001:2015, the facility is equipped with enough capacities for Smart Compute Devices, Smart Tracking & Asset Management, Retail IoT, Healthy Living Solution, Pen Display Solution and custom design devices. The team specially focuses on TQM, JIT & DFM, which aids in overall fulfilling the ever-increasing demand from its customers.

With a robust manufacturing infrastructure in place, strong experienced Management Team, efficient technical team and constant focus on R&D & innovation, Panache has been a first recall to all our reputed clientele across verticals along with being one of the preferred OEM manufacturers for India's largest online retail portal and India's leading Education solution providers for their smart class room solutions. It is also a distributor partner for Shuttle Inc., a Taiwan entity, for all the range of products & solutions. Panache has been Intel's Platinum Partner for more than a decade.

Awards & Recognitions

- CRN Excellence Award in Big Data & Analytics in 2018
- Intel IoT Group Partner Performance Award in 2017
- Edge Innovation award in 2014 by Information Week, UBM
- Best System Builder award in 2010, 2011, 2012 & 2013 by CRN
- Intel Embedded Hero award in 2012
- SME National Award for Excellence in IT

Panache Digilife is fully committed to serving the global solution integrators with its in-house developed tailor-made designs and manufacturing services effectively delivered by its OEM / ODM teams. Rich experience in manufacturing helps the company offer significant price advantage along with shorter lead time. Panache assists its ecosystem partners by developing an environment that supports rapid prototyping, harvesting ideas, taking calculated risks and eliminating friction in getting products developed and thereby making the products available in the hands of the users with reduced time and cost, thereby delivering high value proposition to its customers and partners.

For more details, please visit: www.panachedigilife.com

If you have any questions or require further information, please feel free to contact:

Ms. Dhruti Dedhia

Marketing Manager

Panache Digilife Limited

Email: dhruti.d@panachedigilife.com

Ms. Jinkle Khimsaria

CS & Compliance Officer

Panache Digilife Limited

Email: compliance@panachedigilife.com

Caution Concerning Forward- Looking Statements:

This document includes certain forward-looking statements. These statements are based on management's current expectations or beliefs and are subject to uncertainty and changes in circumstances. Actual results may vary materially from those expressed or implied by the statements herein due to changes in economic, business, competitive, technological and/or regulatory factors. Panache Digilife Limited is under no obligation to, and expressly disclaims any such obligation to, update or alter its forward-looking statements, whether because of new information, future events, or otherwise.