

Date: 04/01/2021

To,
Listing and Compliance
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G
Bandra Kurla Complex,
Bandra (East)
Mumbai-400051

Dear Sir/ Madam,

**Subject: Panache Digilife Announces upcoming All In One Smart Compute range of products – For multi-tasking, videoconferencing and compute solution
NSE Symbol – PANACHE**

We are pleased to inform that Panache Digilife Announces upcoming All In One Smart Compute range of products – For multi-tasking, videoconferencing and compute solution.

The product currently caters to domestic markets.

A detailed Press Release in this regard is enclosed herewith which is self-explanatory.

This is for your kind perusal and members information. Please take the same on your record and acknowledge the receipt.

Thanking you,
Yours faithfully,

For Panache Digilife Limited


Jinkle Khimsaria
Company Secretary & Compliance Officer
Membership No. A43987

Place: Mumbai

Encl.: As above

Panache Digilife Announces upcoming All In One Smart Compute range of products

For multi-tasking, videoconferencing and compute solution

Mumbai, January04, 2021: Panache Digilife Limited is pleased to inform our esteemed stakeholders about its upcoming All In One Smart Compute range of products. These products have been designed with the aim of providing multi-tasking experience of video conferencing, digital learning and smart compute solutions.

Panache Digilife has taken substantial steps in providing innovative products as per the need of the hour with the aim of "Making Human Life Easy". The upcoming All In One range of products has been designed with latest generation technology and unique features to enhance the user experience in this digital era.



Salient features of "AIO range of products":

- In-Plane Switching Full HD Screen
- Intel Core i Series 8th to 11th Generation Processor
- Full HD Camera
- Hot swappable HDD with Dual storage

Commenting on the same, Mr. Amit Rambhia, Chairman & Managing Director, "We at Panache Digilife Limited are delighted to inform about our upcoming AIO range of products. With our constant efforts of "Making Human Life Easy", we have developed the products that can help users in multitasking, video conferencing and digital learning, smart compute solutions. After the emerge of recent pandemic, we have entered into a new digital era, where the traditional means of socializing

has changed. Corporate enterprises, education institutes and government authorities are increasingly adopting various tools to connect with their stakeholders in order to prevent direct contact increasing the need of more digital devices to work and learn from home. It has been our constant endeavor to offer Digital solutions to our customers and society at large amidst the ever-changing technology landscape.”

Panache Overview

Panache Digilife Limited is an NSE-listed company (NSE Code: PANACHE). Panache is a leader in the new-age technology solutions with a vision to fulfill and utilize the 'Make in India' and 'Atmanirbhar' policy of the Government of India in the Electronics domain. Panache offers solutions around Smart Computing Devices, Smart & Digital Classrooms, Smart Tracking & Asset Management, Retail IoT, Healthy Living Solutions and Pen Display Solutions. Panache is an ICT & IoT devices design, manufacturing, distribution and services company with a vision of 'Making Human Life Easy' by way of constantly innovating in the technology space.

Panache Design philosophy for its smart devices is based on A, B, C, D of Technology:

'A' - Analytics & Artificial Intelligence

'B' - Big Data

'C' - Connected & Cloud

'D' - Devices

Panache is having its state-of-the-art manufacturing facility at Daman & Bhiwandi in Maharashtra, India from where both the domestic and the international markets are served. Accredited with ISO 9001:2015 & 14001:2015, the facility is equipped with enough capacities for Manufacturing of devices in categories including Smart Compute Devices, Smart Tracking & Asset Management, Retail IoT, Healthy Living Solution, Pen Display Solution and custom design devices. The team specially focuses on TQM, JIT & DFM, which aids in overall fulfilling the ever-increasing demand from its customers.

With a robust manufacturing infrastructure in place, strong experienced Management Team, efficient technical team and constant focus on R&D & innovation, Panache has been a first recall to all our reputed clientele across verticals along with being one of the preferred OEM manufacturers for India's largest online retail portal and India's leading Education solution providers for their smart class room solutions. It is a distributor for Shuttle Inc., Taiwan for Compute Range of Products & ViewSonic International Corporation, a Taiwan Corporation for Pen Display Products & Solutions. Panache has been Intel's Platinum Partner for more than a decade.

Awards & Recognitions

- Rated in Education World India Eduresources Star Rating 2020 with 7 stars (Max.) under the parameters of User Interface Design, Value for Money & Innovation
- CRN Excellence Award in Big Data & Analytics in 2018
- Intel IoT Group Partner Performance Award in 2017
- Edge Innovation award in 2014 by Information Week, UBM

- Best System Builder award in 2010, 2011, 2012 & 2013 by CRN
- Intel Embedded Hero award in 2012
- SME National Award for Excellence in IT

Panache Digilife is fully committed to serving the global solution integrators with its in-house developed tailor-made designs and manufacturing services effectively delivered by its OEM / ODM teams. Rich experience in manufacturing helps the company offer significant price advantage along with shorter lead time. Panache assists its ecosystem partners by developing an environment that supports rapid prototyping, harvesting ideas, taking calculated risks and eliminating friction in getting products developed and thereby making the products available in the hands of the users with reduced time and cost, thereby delivering high value proposition to its customers and partners.

For more details, please visit: www.panachedigilife.com

If you have any questions or require further information, please feel free to contact:

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Panache Digilife Limited

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Ms. Jinkle Khimsaria

CS & Compliance Officer

Panache Digilife Limited

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Caution Concerning Forward- Looking Statements:

This document includes certain forward-looking statements. These statements are based on management's current expectations or beliefs and are subject to uncertainty and changes in circumstances. Actual results may vary materially from those expressed or implied by the statements herein due to changes in economic, business, competitive, technological and/or regulatory factors. Panache Digilife Limited is under no obligation to, and expressly disclaims any such obligation to, update or alter its forward-looking statements, whether because of new information, future events, or otherwise.