LatestOne.com, the one stop shop for cables !

While the Indian online market is growing exponentially with people buying from groceries to refrigerators and chips to computers, it is becoming difficult to find & buy cables, the accessories that connect various electronic and tech products to each other. The number of electronic and tech gadgets for audio, video, computing, communicating, display and printing in the hands of consumers are growing rapidly. As a result the need to connect them with different pins, cable types, colors and lengths is growing into a complex problem. The range of such cables used for audio, video and data transfer is almost 3,000. What you need, may be just one out of these thousands of cables and finding it in any store may not be easy online or offline !

To address this problem, LatestOne.com has announced the launch of the widest range of cables and connectors from a single source online in the country. Cables, launched by Latestone.com include a complete range of **HDMI, DVI, VGA, AV, Toslink, USB** and **Networking Cables**. LatestOne.com has started selling online from its own inventory more than 1,000 different cables and connectors. The range starts with a 1.5 Meter PTron gold cable at Rs 119 !

The CEO of the company Ameen said “The complex range of cables required to connect computers, printers, TVs, Music Systems, Projectors, Gaming Consoles and mobile devices can be found on LatestOne.com and our products come with a one year guarantee. We have started receiving orders from remote locations in the country, already. We will be adding another **1,000 cable & connector** types to our inventory this quarter **making it the largest online or offline store for cables** in the country”.

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