LatestOne.com sells over One Lakh Mobile Covers !

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LatestOne.com, announced that in a short span of five months of operations, more than one lakh mobile phone covers/cases have been sold online. LatestOne.com is an e-commerce (retail) site specializing in tech products and specifically accessories.

They say “Change is the only K”! With the rapidly growing market of the smart phone sales in India, there is an upward curve in the demand of mobile phone accessories. The trend of carrying a mobile phone has sharply changed, besides using it as communicating device. As a result, the mobile cover has changed from mere accessory to a lifestyle statement.

The **CEO & MD** of the company, **Mr. Ameen Khwaja** said, “We feel that the present generation of consumers are selective and diverse in tastes and requirements. We can no longer satisfy customers with a small set of designs or catalogues. On LatestOne.com, we carry more than 1,000 different designs/models/accessories for Apple products alone and we carry that inventory in our warehouse at Hyderabad!”

LatestOne.com is owned and operated by Palred Online Technologies Pvt. Ltd, a subsidiary of Palred Technologies Ltd, a listed entity on **BSE** and **NSE**.

For any queries on above release, contact below:

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