



Date: May 3, 2018

To,
The Manager,
Department of Corporate Relations,
BSE Limited,
PJ Towers, Dalal Street,
Mumbai- 400001.

To,
The Manager,
Listing Department,
National Stock Exchange of India Limited,
Bandra Kurla Complex, Bandra (E),
Mumbai- 400051.

Dear Sir/Madam

Sub: Press Release – "PTron announces launch of 'Sportster' earphones"

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and with reference to the above mentioned subject, we herewith submit the exchanges, the enclosed press release submitted by Palred Online Technologies Private Limited, a subsidiary of Palred Technologies Limited, Captioned **"PTron announces launch of 'Sportster' earphones"**

This is for the information and records of the Exchanges.

Thanking you,

Yours faithfully,
For Palred Technologies Limited

Naveen Kumar
For Palred Technologies Limited
Naveen Kumar
Company Secretary

Encl. as above

PALRED TECHNOLOGIES LIMITED

(FORMERLY KNOWN AS FOUR SOFT LIMITED)

CIN No. : L72200AP1990PLC033131

Regd. Office : Plot No. 2, 8-2-703/2/B, Road No. 12, Banjara Hills, Hyderabad - 500 034.

Tele : +91 40 6713 8810 | Website : www.palred.com

PTron announces launch of 'Sportster' earphones
Sweat-Proof Bluetooth Earphones

Hyderabad, 2nd May 2018: PTron today announced the launch of '[Sportster](#)', sports Bluetooth earphones. Designed for the people with active lifestyle, the sweat-proof earphones provide convenience, comfort and style both in and out of the gym.

[PTron Sportster](#) comes with a dual lock design, which combines a behind-the-ear hook with ergonomic in-ear ear-tips for a secure fit and uninterrupted listening experience. PTron Sportster is sleek, light weight and sweat-proof for people who enjoy intense workout sessions. It connects without wire to any mobile or Bluetooth-enabled device, allowing you the freedom of movement for up to five hours.

PTron Sportster also offers a built-in microphone to provide users with call capabilities. So, you no longer have to miss those important calls, while working out at the gym.

PTron Sportster is launched in three vibrant colors - red, blue and white, at an introductory price of INR 899 on leading e-commerce portal LatestOne.com.

PTron

Features & specifications:

- ✓ Dual lock design for secure and comfort fit
- ✓ Ultra lightweight & sweat proof
- ✓ Advanced Bluetooth chip for faster connectivity and less battery usage
- ✓ Built-in mic with three button remote
- ✓ Bluetooth v4.2+EDR (JL6904)
- ✓ Transmission range - up to 10 meters from the paired device
- ✓ Frequency range response - 20Hz~20kHz
- ✓ Speaker size - 10 mm
- ✓ Impedance - 16 ohms
- ✓ Battery capacity - 60 mAh Li-polymer
- ✓ Music playback time - up to 5 hours
- ✓ Talk-time - up to 4 hours
- ✓ Charging time - 1 hour

Ameen Khwaja, CEO of Palred Online Technologies Pvt. Ltd. said, "PTron Sportster is the latest addition to PTron's Sports Bluetooth headphones. Like its users, PTron pushes the limits, unlocking new experiences through innovative product design. Sportster being sweat-proof is a boon to people with active lifestyle offering unmatched sound, design and comfort, especially in the scorching summer heat."

About PTron

[PTron](#) is a well-established mobile accessories brand with a wide range of products - including audio and charging devices. It is owned by Palred Online Technologies Pvt. Ltd. (POT, a subsidiary of Palred Technologies Ltd (PTL), a listed company on BSE and NSE since 2004.

For further information, please contact:

Arvind Verma

Marketing Communications Manager

Palred Online Technologies Pvt. Ltd.

Road Number 12, Banjara Hills,

Hyderabad, Telangana 500034

Phone Number: 040-67138826

E-mail: arvind.verma@palred.com