



Date: January 22, 2019

To,
The Manager,
Department of Corporate Relations,
BSE Limited,
PJ Towers, Dalal Street,
Mumbai- 400001.

To,
The Manager,
Listing Department,
National Stock Exchange of India Limited,
Bandra Kurla Complex, Bandra (E),
Mumbai- 400051.

Dear Sir/Madam

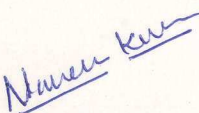
Sub: Press Release – "PTron launches Tangent Pro- The flexible neckband Bluetooth earphones"

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and with reference to the above mentioned subject, we herewith submit the exchanges, the enclosed press release submitted by Palred Electronics Private Limited, a subsidiary of Palred Technologies Limited, Captioned **"PTron launches Tangent Pro- The flexible neckband Bluetooth earphones."**

This is for the information and records of the Exchanges.

Thanking you,

Yours faithfully,
For **Palred Technologies Limited**


Naveen Kumar
Company Secretary



Encl. as above

PALRED TECHNOLOGIES LIMITED

(FORMERLY KNOWN AS FOUR SOFT LIMITED)

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PTron launches Tangent Pro- The flexible neckband Bluetooth earphones

- Offers the highest playtime of 6 hours and stand by time of 100 hours in the earphone category under INR 1k
- Magnetic Attraction and Sweat Resistant earphones ensure using them anytime anywhere

Hyderabad, January 22, 2019 – With new year comes the new hustle of everyday activities and the latest addition to the PTron audio products, **Tangent Pro neckband** will just make the hustle easier and more fun.



Taking consumer feedback into consideration, Tangent Pro is the all new in-ear headphones with an ultra-flexible high-quality neckband. It rests on user's neck with adjustable length feature which ensures they enjoy listening to the favourite playlist or podcast or simply talk while working, jogging or travelling.

When not in use, the magnetic attraction of the light weight earbuds locks them together like a necklace and hangs around the neck. This will save you the effort of carrying it, untangling it and preventing it from falling.

Additionally, the earphones have an in-built mic with multifunction buttons on the neckband allowing users to control volume, play, pause, play previous or next

track in videos and music, answer or disconnect calls, providing a hands-free convenient experience.

What will amaze all the music lovers is the solid bass of Tangent Pro that can be enjoyed for up-to 6 hours of music playtime, supported by its long-lasting Battery of 140mAh, along with a 14mm dynamic speaker driver delivering Hi-Fi Stereo Sound while reducing external noise.

The light-weight, comfortable fit and sweat-resistant earphones have an advanced wireless technology for seamless connection with the advanced Bluetooth v4.2+EDR compatibility making it a favourite of all the Gen Z consumers.

Technical Specifications of Tangent Pro-

Bluetooth : v4.2+EDR
Sensitivity : 96±4db
Speaker Size (Driver Unit): 14mm
Speaker Impedance : 32Ω
Speaker Frequency Range: 20~20KHz
Mic.Sensitivity : -38±3dB
Transmission Range : 10 M (33fts)
Audio Transmission Protocol : A2DP/AVRCP/HFP/HSP
Standby Time : 100 hours
Talk Time : Up to 6 Hours
Play Music Time Up to : 6 Hours
Battery Rechargeable : 140mAh Li-polymer battery
Charging Time : 2 Hours
Charge Input Voltage : DC 5V

Commenting on its newest addition to the audio products, **Mr. Ameen Khwaja, Founder & CEO- PTron** said, *"Tangent Pro is a top-notch set of earphones made by taking into account customer feedback and giving them what they really want. The design, specifications and colour are all in sync with the music lovers of the Gen Z. During the pre-launch, we have received great reviews for Tangent Pro's features and usability. When it comes to new tech in audio, we want to ensure making top quality products accessible and affordable to majority of customers".*

All these latest features with a flexible neckband at just Rs.999 available in two glossy colours- **Red-Black** for all who love to flaunt shiny colours and **Grey-Black** who like to keep it classy and stylish.

Grab your pair of Tangent Pro earphones at PTron.in, Latestone.com, Amazon.com and Flipkart.com.

About PTron:

Started in 2014, PTron was conceptualized as an electronic and mobile accessories brand owned by Palred Online Technologies Pvt. Ltd., which is a subsidiary of Palred Technologies Ltd, a public-listed company on BSE and NSE since 2004.

PTron offers a bouquet of mobile accessories products to meet the needs of its consumers. PTron offers products like Bluetooth headsets, portable Bluetooth speakers, wired headsets, chargers and cables, smart watches, networking products and many more. PTron's strength lies in its wide range of products whose quality is backed by warranty but offers them at competitive prices in the branded accessories category for the mid-market.

For any further media queries, please contact Perfect Relations
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