



Date: September 20, 2018

To,
The Manager,
Department of Corporate Relations,
BSE Limited,
PJ Towers, Dalal Street,
Mumbai- 400001.

To,
The Manager,
Listing Department,
National Stock Exchange of India Limited,
Bandra Kurla Complex, Bandra (E),
Mumbai- 400051.

Dear Sir/Madam

Sub: Press Release – "PTron unveils 'Rover' Mono Bluetooth Earphone"

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and with reference to the above mentioned subject, we herewith submit the exchanges, the enclosed press release submitted by Palred Online Technologies Private Limited, a subsidiary of Palred Technologies Limited, Captioned **"PTron unveils 'Rover' Mono Bluetooth Earphone"**.

This is for the information and records of the Exchanges.

Thanking you,

Yours faithfully,
For Palred Technologies Limited
For Palred Technologies Limited

Naveen Kumar

Company Secretary

Naveen Kumar
Company Secretary & Compliance Officer

Encl. as above

PALRED TECHNOLOGIES LIMITED

(FORMERLY KNOWN AS FOUR SOFT LIMITED)

CIN No. : L72200AP1990PLC033131

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PTron unveils 'Rover' Mono Bluetooth Earphone

With polymer battery that lasts up to 8 hours on single charge

Hyderabad, XX Sept 2018: PTron, the leading mobile accessories brand, announces the launch of 'Rover' CSR chip-equipped Bluetooth earphone. PTron Rover is a perfect hands-free mobile companion for answering calls and for a hassle-free music experience. It features ergonomic urban lightweight design, wireless Bluetooth connectivity, HD microphone, voice commands, and long-lasting polymer battery.

[PTron Rover](#) is engineered for high definition voice calls with a microphone that ensures exceptional call quality. It is easy to use due to the multifunction button and a dedicated power switch. It is quick and easy to charge with the micro USB charging cable. PTron Rover is fully loaded with a long list of impressive features including CSR Bluetooth chipset for strong wireless connectivity and low battery consumption, optimal sound experience, A2DP streaming that allows you to listen to your mobile content such as music, 280-degree rotatable mic, interchangeable sides, and 90mAh battery which provides talk time up to 8 hours on a single charge.

Commenting on the launch of PTron Rover, Mr. Ameen Khwaja, Founder-CEO of PTron said, *"In the current scenario wireless technology is getting better and better with a lot of benefits. When we talk about Bluetooth audio devices, we generally look at only one aspect that is music. PTron gives equal importance to music and communication. PTron Rover makes talking and listening to music on-the-go easy. Our Bluetooth earphones are built to last and designed for all-day wear, making them ideal for frequent users both inside and outside a work environment."*

[PTron Rover](#) is available at an introductory price of INR 1299 on PTron's online store, www.ptron.in. It is also available on leading e-commerce portals Flipkart, Amazon, and LatestOne.com.



Features:



- ✓ Easy calls – with Bluetooth v4.1 technology and multifunction button
- ✓ Strong connectivity - CSR chipset
- ✓ Clear & natural speech - HD voice and sound for optimal sound experience
- ✓ Adjustable - 280 degree rotatable mic & interchangeable sides
- ✓ Effective transmission range - Up to 10m from the paired device
- ✓ Frequency range response - 20 Hz-20 kHz
- ✓ Impedance - 32 ohms
- ✓ Battery capacity - 90 mAh
- ✓ Talk time - Up to 8 hours
- ✓ Stand-by time - 200 hours

About PTron

PTron was conceptualized as an electronic and mobile accessories company. In the year 2014, PTron started manufacturing mobile accessories through contract manufacturers in China. PTron is a brand owned by Palred Online Technologies Pvt. Ltd., which is a subsidiary of Palred Technologies Ltd, a public-listed company on BSE and NSE since 2004.

The brand PTron offers a bouquet of mobile accessories products to meet the needs of its consumers. PTron sells products like Bluetooth headsets, portable Bluetooth speakers, wired headsets, chargers and cables, smart watches, networking products and many more. The strength of PTron is that it has a wide range of products whose quality is backed by warranty, but offers them at competitive prices in the branded accessories category for the mid-market.

For further information, please contact:

PTron.in

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