



Date: December 11, 2018

To,
The Manager,
Department of Corporate Relations,
BSE Limited,
PJ Towers, Dalal Street,
Mumbai- 400001.

To,
The Manager,
Listing Department,
National Stock Exchange of India Limited,
Bandra Kurla Complex, Bandra (E),
Mumbai- 400051.

Dear Sir/Madam

Sub: Press Release – “PTron launches Spunk – the Pocket Friendly Smart True Wireless Stereo Ear Buds to Indian consumers”

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and with reference to the above mentioned subject, we herewith submit the exchanges, the enclosed press release submitted by Palred Online Technologies Private Limited, a subsidiary of Palred Technologies Limited, Captioned **“PTron launches Spunk – the Pocket Friendly Smart True Wireless Stereo Ear Buds to Indian consumers”**.

This is for the information and records of the Exchanges.

Thanking you,

Yours faithfully,
For **Palred Technologies Limited**


Authorised Signatory.


Encl. as above

PALRED TECHNOLOGIES LIMITED

(FORMERLY KNOWN AS FOUR SOFT LIMITED)

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PTron launches Spunk- the pocket friendly smart true wireless stereo earbuds

- Introduces In-the-ear premium design earbuds with Smart Touch Control – SPUNK for the smart Indian spender
- Comes with Bluetooth v5.0 technology with IPX5 sweat, water and dust resistance

Hyderabad, December 10, 2018 - One of India's fastest growing mobile accessories brand, **PTron** has introduced - [SPUNK](#), a premium earbud which is Value For Money with high-end features.

PTron

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[Spunk](#) is the culmination of PTron's vision of challenging the brands by offering its in house designed and manufactured gadgets with finest features. In a move to make the gadgets, with latest high-end features affordable to the mass consumers, PTron breaks the price barrier in the True-Wireless Stereo Earbuds (both the earbuds are connected wirelessly) product category in India. It is the one of first brands to offer Bluetooth v5.0 technology and IPX5 level dust, sweat and water-resistant earbuds at a price of just Rs.2999 with a warranty of 6 months.

PTron Spunk Specifications:

- Connectivity: Bluetooth v5.0
- Waterproof: IPX5 Level
- Power Case Capacity: 500mAh
- Standby Time: ≥160 hours
- Talk Time: Up to 4 hours
- Bluetooth Transmission Range: Up to 10M (Open space)
- Frequency Range: 2.4GHz ISM (2402-2480MHz)
- Distortion: <0.1%
- Battery: 3.7V Li-Polymer
- Battery Capacity: 140mAh (70mAh in each earbud)
- Charging Time: 1.5 hours
- Charging Port: Micro USB

- Supported Audio Protocols: HFP1.6, HSP1.1, A2DP1.2, A2DP, AVRCP1.5, SPP1.0, PBAP1.0

PTron Spunk users will truly love the earbuds for its sporty ergonomic in-the-ear premium design, intelligent Smart Touch control which enables a user to control the music, answer phone calls with just a finger tap and a HD in-built mic with voice assistance giving a complete freedom of movement. These features offer a wholesome experience to the user with crystal clear stereo sound.

Additionally, PTron Spunk also offers auto-pairing, Bluetooth compatibility of each earbud to different smart phone/tablet used by 2 people at the same time and not to miss the Hi-Fi stereo 4D sound quality with external sound reduction.

PTron Spunk is light weight and ultra-compact. It comes with a magnetic charging powercase of 500mAh capacity. It also assures the highest talk-time of 4hrs with a standby time of up to 160 hrs, which is best-in-class. All these will only make the consumer a smart spender if they plan to treat themselves with Spunk.

Mr. Ameen Khwaja, Founder & CEO of PTron, while announcing the launch said, *“The product quality, look and features of Spunk showcases the technological capabilities of PTron’s R&D team which has been the backbone of our core strengths. PTron will continue to develop and offer such futuristic products at affordable prices challenging the high-end brands.”*

Gadget lovers can get their hands on the new PTron Spunk, which is available on PTron.in, LatestOne.com and Flipkart.com in a stylish black color.

About PTron:

Started in 2014, PTron was conceptualized as an electronic and mobile accessories brand owned by Palred Electronics Pvt. Ltd., which is a subsidiary of Palred Technologies Ltd, a public-listed company on BSE and NSE since 2004.

PTron offers a bouquet of mobile accessories products to meet the needs of its consumers. PTron offers products like Bluetooth headsets, portable Bluetooth speakers, wired headsets, chargers and cables, smart watches, networking products and many more. PTron’s strength lies in its wide range of products whose quality is backed by warranty but offers them at competitive prices in the branded accessories category for the mid-market.

For further information, please contact:

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