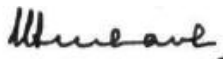


Format for Disclosures under Regulation 10(6) – Report to Stock Exchanges in respect of any acquisition made in reliance upon exemption provided for in Regulation 10 of SEBI (Substantial Acquisition of Shares and Takeovers)

Regulations, 2011

1	Name of the Target Company (TC)	Pressman Advertising Ltd	
2	Name of the acquirer(s)	Mr Niren Chand Suchanti Mrs Sujata Suchanti Mr Navin Chand Suchanti Mrs Pramina Suchanti	
3	Name of the stock exchange where shares of the TC are listed	BSE Ltd(BSE) National Stock Exchange of India Ltd(NSE) The Calcutta Stock Exchange Ltd (CSE)	
4	Details of the transaction including rationale, if any, for the transfer/ acquisition of shares.	Restructuring of promoter holding by inter-se transfer amongst promoter group entities by way of purchase and sale on the block deal window of BSE Ltd	
5	Relevant regulation under which the acquirer is exempted from making open offer.	10(1)(a)(ii)	
6	Whether disclosure of proposed acquisition was required to be made under regulation 10 (5) and if so, – Whether disclosure was made and whether it was made within the timeline specified under the regulations. – Date of filing with the stock exchange.	Yes. The disclosure was made within the time line specified under Regulation 10(5) BSE , NSE and CSE – 18.03.2017/20.03.2017	
7	Details of acquisition	Disclosures required to be made under regulation 10(5)	Whether the disclosures under regulation 10(5) are actually made
	a. Name of the transferor/seller: Mr Niren Chand Suchanti Mrs Sujata Suchanti Mr Navin Chand Suchanti Mrs Pramina Suchanti	Yes Yes Yes Yes	Yes Yes Yes Yes
	b. Date of acquisition	On or after 23.03.2017	24.03.2017 & 29.03.2017
	c. Number of shares/ voting rights in respect of the acquisitions from each person mentioned in 7(a) above	No of shares proposed to be acquired as per disclosure made under Regulation 10(5)	No of shares actually acquired
	Mr Niren Chand Suchanti	4869416	4869416
	Mrs Sujata Suchanti	551338	401337
	Mr Navin Chand Suchanti	4854914	4854914
	Mrs Pramina Suchanti	785729	645353
	Total	11061397	10771020



NAVIN CHAND SUCHANTI
on his own behalf and
on behalf of
MR NIREN CHAND SUCHANTI
MRS SUJATA SUCHANTI
MRS PRAMINA SUCHANTI

contd.....

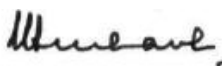
(2)

	d. Total shares proposed to be acquired/ actually acquired as a % of diluted share capital of TC	Shares proposed to be acquired		Shares actually acquired	
		No of shares	% of diluted share capital	No of shares	% of diluted share capital
		11061397	47.10	10771020	45.87
	e. Price at which shares are ~~proposed to be acquired~~ / actually acquired	As per Annexure 'A'			
8	Shareholding details	Pre-Transaction		Post-Transaction	
		No. of shares held	% w.r.t. to total share capital of TC	No. of shares held	% w.r.t. to total share capital of TC
	– Each Acquirer / Transferee(*)	As per Annexure 'B'			
	– Each Seller / Transferor				

Note: The Acquirers and Sellers are part of the promoter group. The aggregate shareholding of the promoter group prior to the transfers and after the transfers remains unchanged.

(*) Shareholding of each shall be shown separately and then collectively in a group.

The above disclosure shall be signed by the acquirer mentioning date and place. In case, there is more than one acquirer, the report shall be signed either by all the persons or by a person duly authorized to do so on behalf of all the acquirers.



NAVIN CHAND SUCHANTI
on his own behalf and
on behalf of
MR NIREN CHAND SUCHANTI
MRS SUJATA SUCHANTI
MRS PRAMINA SUCHANTI

Date: 30.03.2017

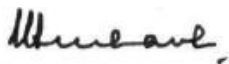
Place: Kolkata

Price at which shares actually sold

Sl No	Seller	Proposed price	Actual	
	On 24.03.2017	At the market price prevailing on the date of acquisition subject to proviso to Regulation 10(1)(a) and subject to SEBI circular on Block Deals	Quantity	Price
1	Mr Niren Chand Suchanti		4869416	61.00
2	Mrs Pramina Suchanti		645353	61.00
	On 29.03.2017			
1	Mrs Sujata Suchanti		401337	63.00
2	Mr Navin Chand Suchanti		4854914	63.50

Price at which shares actually acquired

Sl No	Acquirer	Proposed price	Actual	
	On 24.03.2017	At the market price prevailing on the date of acquisition subject to proviso to Regulation 10(1)(a) and subject to SEBI circular on Block Deals	Quantity	Price
1	Mrs Sujata Suchanti		645353	61.00
2	Mr Navin Chand Suchanti		4869416	61.00
	On 29.03.2017			
1	Mr Niren Chand Suchanti	At the market price prevailing on the date of acquisition subject to proviso to Regulation 10(1)(a) and subject to SEBI circular on Block Deals	4854914	63.50
2	Mrs Pramina Suchanti		401337	63.00



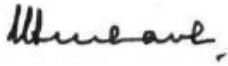
NAVIN CHAND SUCHANTI
 on his own behalf and
 on behalf of
 MR NIREN CHAND SUCHANTI
 MRS SUJATA SUCHANTI
 MRS PRAMINA SUCHANTI

Date: 30.03.2017

Place: Kolkata

Annexure 'B'

Sl No	Shareholding Details	Pre-Transaction		Post Transaction	
		No of shares held	% w.r.t total share capital of TC	No of shares held	% w.r.t total share capital of TC
Acquirer/Seller					
1	Mr Niren Chand Suchanti	5312216	22.62	5297714	22.56
2	Mrs Sujata Suchanti	551338	2.35	795354	3.39
3	Mr Navin Chand Suchanti	5060902	21.55	5075404	21.61
4	Mrs Pramina Suchanti	785729	3.35	541713	2.31
	Total	11710185	49.87	11710185	49.87



NAVIN CHAND SUCHANTI
on his own behalf and
on behalf of
MR NIREN CHAND SUCHANTI
MRS SUJATA SUCHANTI
MRS PRAMINA SUCHANTI

Date:30.03.2017

Place: Kolkata