



11 November 2021

The Secretary
Corporate Relationship Dept.
The Bombay Stock Exchange
1st Floor, New Trading Ring
Rotunda Building
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001

The Secretary
National Stock Exchange of India
Limited
Exchange Plaza
Bandra Kurla Complex
Mumbai – 400 051

Dear Sir,

Sub: Appointment of Director - Reg

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended, this is to inform that based on recommendation of the Nomination and Remuneration Committee, the Board of Directors, at its meeting held today, i.e. on 11 November 2021, unanimously approved the appointment of Mr. Rohan Genomal (DIN: 06970529) as "Executive Director–Strategy" of the Company for a period of 5 years effective 11 November 2021. The appointment of Mr. Rohan Genomal as Executive Director–Strategy is proposed to be transacted through postal ballot.

A brief profile of Mr. Rohan Genomal is enclosed herewith as Annexure I.

Request you to take the above information on record in compliance of SEBI (Listing Obligations and Disclosure Requirements), Regulations 2015.

Thanking you,

Yours sincerely,
For Page Industries Limited

Murugesh Digitally signed by Murugesh
Date: 2021.11.11 13:59:51
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Murugesh C
Company Secretary
Encl: as above



PAGE INDUSTRIES LIMITED

Head Office : 3rd Floor, Umiya Business Bay-Tower-1, Cessna Business Park, Varthur Hobli, Outer Ring Road, Bengaluru - 560 103. Ph: 91-80-4946 4646.

Corporate & Registered Office : 7th Floor, Umiya Business Bay-Tower-1, Cessna Business Park, Varthur Hobli, Outer Ring Road, Bengaluru - 560 103.
Ph: 91-80-4945 4545 | www.jockeyindia.com | info@jockeyindia.com | CIN # L18101KA1994PLC016554



Annexure I

Information about appointment of new Director under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirement) Regulations, 2015

Name of Director & Designation	Mr. Rohan Genomal, Executive Director – Strategy
Term and Date of Appointment	Five years w.e.f 11 November 2021
Brief Profile	
Experience	Mr. Rohan Genomal is, presently, Head-Strategy of the Company. Since joining the company in September 2014, He has assumed roles in e-commerce, Product Management and has spearheaded setting up and growing the Business Excellence department. During his stint in senior positions and eventually as head of Business Excellence, he has acted as a change agent, challenging the status quo, while suggesting and introducing better systems and processes in many critical areas of the business. Mr. Rohan had introduced and ensured implementation and compliance of the <i>SAP Ariba procurement software</i> to collaborate more effectively on contract management and financial supply chain management, which over the years has saved and continuous to save the company significant amounts. He was instrumental in initiating a two-year business transformation program with cross functional leadership participation by engaging and inducting Deloitte and other consultants. As head of Business Excellence, he introduced and initiated the Business Process Reengineering program which will prepare the company for Digital Transformation and make the company future ready for its ambitious growth plans. Under Mr. Rohan, the Business Excellence function has inspired a companywide culture which ensures systematic process improvement and data driven decision making across all departments and today continues to be a critical function touching all aspects of the business. In his current role as Head - Strategy, Mr. Rohan reports to the CEO and works closely with the Management Committee, strategizing and offering recommendations to drive continuous improvement & spark transformation. He engages with senior management teams across departments and works closely with the CEO and DMD to help identify strategic issues and opportunities, making recommendations from time to time that have an influence on growth and profitability. He has also helped the leadership team by scanning and identifying various solution providers and technology partners, enabled structured evaluation of the improvement opportunities and facilitated the execution of these strategic initiatives across the organization.



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	His role includes evolving a short term & long term strategic and tactical playbook, conducting brainstorming sessions with various department heads through workshops and quarterly steering committees to bring in fresh ideas and innovation. As Head - Strategy, Mr. Rohan makes it a point to establish collaborative and trusting relationships with the business's key internal leaders and stakeholders to ensure that there is a free flow of ideas and information across the business, leading to suitable strategy formulation and overall business performance enhancement. He is a key person for assessing whether strategic initiatives, at all levels of the organization, are in line with the company's standards and objectives and helps build consensus and alignment of the concerned business leaders. These engagements are critical to ensure flawless execution of the ideas generated.
Qualification	Bachelor of Science in Business Management from Babson College, USA
Disclosure of relationships between Directors	Mr. Rohan Genomal is Son of Mr. Sunder Genomal, Managing Director and Brother of Mr. Shamir Genomal, Dy. Managing Director
Pursuant to the BSE circular No LIST/COMP/14/2018-19 dated June 20, 2018, we hereby affirm that Mr. Rohan Genomal is not barred from holding the office of Director by virtue of any Securities Exchange Board of India order or any other such authority	

