



Padmalaya Telefilms Limited

Date: 14th November, 2012

To

The Manager Listing
National Stock Exchange of India Limited
Exchange Plaza
Bandra Kurla Complex
Bandra East
MUMBAI – 400 051.

Dear Sir,

Sub:- Furnishing of Un-audited Financial Results & Segment wise reporting for the Second Quarter ended on 30th September, 2012 - Reg.

Ref:- Clause 41 of the Listing Agreement

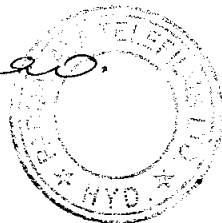
With reference to the subject cited above, please find enclosed the statements showing the Second Quarter and Half Year ending 30th September, 2012 Un-audited Financial Results, Segment wise revenue Results as on 30th September, 2012 as approved by Board of Directors of the company at their meeting held on today i.e. 14th September, 2012.

This is your information and Records. Kindly acknowledge the receipt.

Thanking You,

Yours faithfully,
for PADMALAYA TELEFILMS LIMITED.

S.Sreenivasa Rao
Director - Works



PADMALAYA TELEFILMS LIMITED						
Statement of Standalone Unaudited Results for the Second Quarter and First Half Year ended on 30/09/2012						
(Rs in Lakhs)						
Particulars	3 months ended (30/09/2012)	Preceding 3 months ended (30/06/2012)	Corresponding 3 months ended in the previous year (30/09/2011)	Year to date figures for current period ended (30/09/2012)	Year to date figures for the corresponding previous period ended (30/09/2011)	Previous year ended (31/03/2012)
	Unaudited	Unaudited	Unaudited	Unaudited	Unaudited	Audited
1. Income from Operations						
(a) Net Sales/Income from Operations (Net of excise duty)	61.75	50.28	87.83	112.03	171.68	333.05
(b) Other Operating Income	0.68	1.85	0.63	1.31	1.50	4.02
Total income from Operations (net)	62.43	52.13	88.46	113.34	173.18	337.07
2. Expenses						
(a) Production Expenses	17.80	19.09	16.35	34.15	28.58	160.03
(b) Purchase of stock-in-trade	-	-	-	-	-	(50.00)
(c) Changes in inventories of finished goods, work-in-progress and stock-in-trade	-	-	-	-	-	-
(d) Employee benefits expense	4.82	6.53	7.76	12.58	16.03	33.28
(e) Depreciation and amortisation expense	50.71	50.97	51.56	102.27	103.12	204.54
(f) Other expenses (Any item exceeding 10% of the total expenses relating to continuing operations to be shown separately)	16.84	7.87	6.85	23.69	15.49	34.99
Total Expenses	90.17	84.46	82.52	172.69	163.22	382.84
3. Profit / (Loss) from operations before other income, finance costs and exceptional items (1-2)	(27.74)	(32.33)	5.94	(59.35)	9.96	(45.77)
4. Other Income						
5. Profit / (Loss) from ordinary activities before finance costs and exceptional items (3 + 4)	(27.74)	(32.33)	5.94	(59.35)	9.96	(45.77)
6. Finance Costs	0.02	-	0.03	0.05	0.03	0.02
7. Profit / (Loss) from ordinary activities after finance costs but before exceptional items (5 + 6)	(27.76)	(32.33)	5.91	(59.40)	9.93	(45.79)
8. Exceptional Items	-	-	-	-	-	-
9. Profit / (Loss) from ordinary activities before tax (7 + 8)	(27.76)	(32.33)	5.91	(59.40)	9.93	(45.79)
10. Tax expense	-	-	-	-	-	(62.46)
11. Net Profit / (Loss) from ordinary activities after tax (9 + 10)	(27.76)	(32.33)	5.91	(59.40)	9.93	16.67
12. Extraordinary items (net of tax expense)	-	-	-	-	-	947.72
13. Net Profit / (Loss) for the period (11 + 12)	(27.76)	(32.33)	5.91	(59.40)	9.93	(931.05)
14. Share of Profit / (loss) of associates	-	-	-	-	-	-
15. Minority Interest	-	-	-	-	-	-
16. Net Profit / (Loss) after taxes, minority interest and share of profit / (loss) of associates (13 + 14 + 15)	(27.76)	(32.33)	5.91	(59.40)	9.93	(931.05)
17. Paid-up equity share capital (Face Value of the Share shall be indicated)	1,699.76	1,699.76	1,699.76	1,699.76	1,699.76	1,699.76
18. Reserve excluding Revaluation Reserves as per balance sheet of previous accounting year	6.13	950.62	966.80	6.13	966.80	35.74
19.i Earnings Per Share (before extraordinary items) (of 'Rs.10/- each) (not annualised):						
(a) Basic	(0.16)	(0.19)	0.03	(0.35)	0.06	0.10
(b) Diluted	(0.16)	(0.19)	0.03	(0.35)	0.06	0.10
19.ii Earnings Per Share (after extraordinary items) (of 'Rs.10/- each) (not annualised):						
(a) Basic	(0.16)	(0.19)	0.03	(0.35)	0.06	(5.48)
(b) Diluted	(0.16)	(0.19)	0.03	(0.35)	0.06	(5.48)

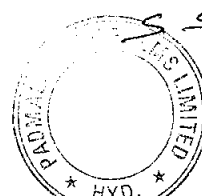
Notes :

1. The above results were taken on record by the Board of Directors at their meeting held on 14th November, 2012.
2. Previous period's / years figures have been regrouped and recasted wherever necessary.
3. Status of Investor Grievances for the Second Quarter ended on 30th September, 2012

Pending as on 1st July, 2012	Received during the Quarter	Disposed during the Quarter	Pending as on 31st March, 2012
Nil	1	1	Nil

by order of the Board of Directors

Place : Hyderabad
Date : 14.11.2012



S. Sreenivasa Rao
Director - Works

Annexure IV to Clause 41
Format for Reporting of Segment wise Revenue, Results and Capital Employed along with the quarterly results

(Rs in Lakhs)

Particulars	3 months ended (30/09/2012)	Preceding 3 months ended (30/06/2012)	Corresponding 3 months ended in the previous year (30/09/2011)	Year to date figures for current period ended (30/09/2012)	Year to date figures for the corresponding previous period ended (30/09/2011)	Previous year ended (31/03/2012)
	Unaudited	Unaudited	Unaudited	Unaudited	Unaudited	Audited
1. Segment Revenue (net sale/income from each segment should be disclosed under this head)						
(a) TV SOFTWARE	8.58	7.52	20.14	16.10	39.98	74.75
(b) STUDIOS AND EQUIPMENT	10.31	9.36	21.22	19.67	41.44	72.10
(c) FILM DIVISION	33.67	25.28	25.04	58.95	48.65	110.95
(d) ANIMATION	9.19	8.12	21.43	17.31	41.61	75.25
(e) Unallocated						
Total						
Less: Inter Segment Revenue						
Net sales/Income From Operations	61.75	50.28	87.83	112.03	171.68	333.05
2. Segment Results (Profit)(+)/ Loss (-) before tax and interest from Each segment)						
(a) TV SOFTWARE	(7.61)	(8.41)	2.17	(16.02)	5.41	(4.55)
(b) STUDIOS AND EQUIPMENT	(7.49)	(10.25)	1.14	(17.74)	2.26	(7.37)
(c) FILM DIVISION	(4.03)	(3.52)	4.65	(7.55)	5.81	(4.95)
(d) ANIMATION	(7.69)	(8.26)	1.84	(15.95)	4.26	(5.22)
(e) Unallocated						
Total	(26.82)	(30.44)	9.80	(57.26)	17.74	(22.09)
Less: i) Interest						
ii) Other Un-allocable Expenditure net off	0.94	1.89	3.89	2.83	7.81	23.69
(iii) Un-allocable income						
Total Profit Before Tax	(27.76)	(32.33)	5.91	(60.09)	9.93	(45.78)
3. Capital Employed (Segment assets – Segment Liabilities)						
(a) TV SOFTWARE	151.63	153.48	149.97	137.89	150.85	135.87
(b) STUDIOS AND EQUIPMENT	93.32	95.47	92.48	90.47	98.71	104.87
(c) FILM DIVISION	130.20	128.66	142.15	154.78	148.72	137.89
(d) ANIMATION	51.60	87.79	88.47	57.99	66.78	98.77
(e) Unallocated						
Total	426.75	465.40	473.07	441.13	465.06	477.40

Part II

Select Information for the 4th Quarter and year ended on 31/03/2012

Particulars	3 months ended (30/09/2012)	Preceding 3 months ended (30/06/2012)	Corresponding 3 months ended in the previous year (30/09/2011)	Year to date figures for current period ended (30/09/2012)	Year to date figures for the corresponding previous period ended (30/09/2011)	Previous year ended (31/03/2012)
A PARTICULARS OF SHAREHOLDING						
1. Public Shareholding						
- Number of Shares	15224526	15224526	15223101	15224526	15223101	15224526
- Percentage of shareholding	89.56	89.56	89.55	89.56	89.55	89.56
2. Promoters and Promoter Group Shareholding						
a) Pledged/ Encumbered						
- Number of Shares	NA	NA	NA	NA	NA	NA
- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	NA	NA	NA	NA	NA	NA
- Percentage of shares (as a % of the total share capital of the company)	NA	NA	NA	NA	NA	NA
b) Non-Encumbered						
- Number of Shares	1775474	1775474	1776899	1775474	1776899	1775474
- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	100.00	100.00	100.00	100.00	100.00	100.00
- Percentage of shares (as a % of the total share capital of the company)	10.44	10.44	10.45	10.44	10.45	10.44

S. Srinivas Rao



PADMALAYA TELEFILMS LIMITED

Annexure-IX of Clause 41 shall be substituted with the following, viz.,
Clause 41 of the Listing Agreement for Companies (Other than Banks)

(Rs in Lakhs)

Standalone Statement of Assets and Liabilities PARTICULARS	As at Half year ended on 30-09-2012	As at Half year ended on 30-09-2011
I. EQUITY AND LIABILITIES		
(1) Shareholder's Funds		
(a) Share Capital	1,699.76	1,699.76
(b) Reserves and Surplus	6.13	976.73
(c) Money received against share warrants		
Sub-total - Shareholders' funds	1,705.89	2,676.49
(2) Share application money pending allotment		
(3) Minority Interest	-	-
(4) Non-Current Liabilities		
(a) Long-Term Borrowings	448.78	448.78
(b) Deferred tax liability / (Asset)(net)	136.66	(717.05)
(c) Other Provisions	155.50	155.10
Sub-total - Non-current liabilities	740.94	(113.17)
(5) Current Liabilities		
(a) Short-Term Borrowings	50.00	50.00
(b) Trade Payables	72.43	72.43
(c) Other Current Liabilities	392.82	403.31
(d) Short-Term Provisions	1.42	4.61
Sub-total - Current liabilities	516.67	530.35
TOTAL - EQUITY AND LIABILITIES	2,963.50	3,093.67
II. Assets		
(1) Non-current assets		
(a) Fixed assets	577.75	782.28
(b) Goodwill on consolidation*		
(c) Non-current investments		
(d) Long Term Loans and advances		
(e) Other Non-Current assets	1.28	1.68
Sub-total - Non-current Assets	579.03	783.96
(2) Current assets		
(a) Current investments		
(b) Inventories	1,313.14	1,263.22
(c) Trade receivables	386.43	303.62
(d) Cash and Bank Balances	15.69	8.72
(e) Short-Term Loans and Advances	669.21	734.15
(f) Other Current assets		
Sub-total - Current Assets	2,384.47	2,309.71
TOTAL - ASSETS	2,963.50	3,093.67

S. Subin Rao

