



PIL ITALICA LIFESTYLE LIMITED

(Formerly known as Peacock Industries Limited)

(An ISO 9001:2008 Certified Company)

CIN : L25207RJ1992PLC006576

August 10, 2017

The Manager-Listing Department National Stock Exchange of India Limited, 'Exchange Plaza', C-1, Block -G Bandra Kurla Complex, Bandra -East Mumbai-400051	Listing Department BSE Limited Phiroze Jeejeebhoy Towers 25 th Floor, Dalal Street Mumbai- 400001
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Name of Company : PIL ITALICA LIFESTYLE LIMITED
Sub : Outcome of Board Meeting
Ref : Scrip Code No. : PILITA/ 500327

Dear Sir,

Pursuant to Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, the meeting of the Board of Directors of the Company held today i.e. Thursday, August 10, 2017 at 03.00 p.m. and was concluded at 4.00 p.m. at the Registered Office of the Company.

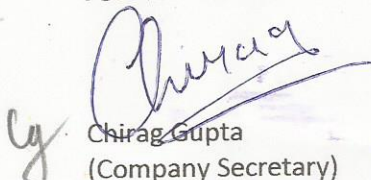
The Board of Directors of the Company has issued and allotted 74,00,000 equity shares of the face value of Re. 1/- each at Rs. 15.00/- per equity share (Face Value-Re.1/- + Premium -Rs. 14.00/- Total = Rs. 15/-) to promoters on conversion of 74,00,000 warrants.

Consequent to the said allotment, the Paid-up Equity Share Capital of the Company stands increased from Rs. 22,76,00,000/- divided into 22,76,00,000 Equity Shares having Face Value Re. 1/- each to Rs. 23,50,00,000/- divided into 23,50,00,000 Equity Shares of Face Value Re. 1/- each.

Kindly take the above on your records.

Thanking you,

Yours faithfully,
For PIL ITALICA LIFESTYLE LIMITED


Chirag Gupta
(Company Secretary)
M.No.: A50843



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