

RMF/33/07/2013

July 15, 2013

**National Stock Exchange of India Limited  
Listing Department**

Exchange Plaza,  
Plot no. C/1, G Block,  
Bandra-Kurla Complex,  
Bandra (E), Mumbai - 400 051

Tel No: 91-22-26598458/ 8114  
Fax No: 91-22- 26598237

**Bombay Stock Exchange Limited  
Corporate Service Department**

Phiroze Jeejeebhoy Towers,  
Dalal Street, Mumbai – 400 001

Tel No: 91-22-22728390  
Fax: 91-22- 22723557

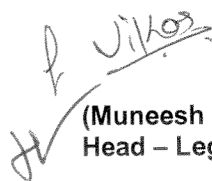
Dear Sir / Madam,

Sub: Disclosure pursuant to SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

As per the information available to us, ORIENT CEMENT LIMITED (Target Company) has been listed on the stock exchanges w.e.f. July 12, 2013. Therefore, in line with SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, we are hereby intimating the holding position of shares which were acquired prior to the listing of securities.

Kindly acknowledge the receipt hereof.

Yours faithfully,  
**For Reliance Capital Asset Management Limited**



**(Muneesh Sud)**  
Head – Legal, Secretarial & Compliance

**C.C.**  
**The Company Secretary/Compliance Officer**  
**ORIENT CEMENT LIMITED**

Unit VIII, Plot No.7, Bhoiragar, Bhubaneswar ,  
Orissa 751012  
Phone: 0674- 2396930  
Fax: 0674- 2396364  
Email -[deepanjali.g@orientcement.com](mailto:deepanjali.g@orientcement.com)

**Note:** The requisite disclosure in terms of Regulation 13(1) of SEBI (Prohibition of Insider Trading) Regulations, 1992 is also attached

# FORM A (ORIENT CEMENT LIMITED)

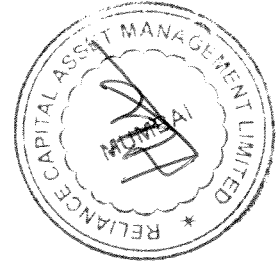
Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992  
[Regulation 13(1) and (6)]

## Regulation 13(1) — Details of acquisition of 5% or more shares in a listed company

| Name, PAN No. & address<br>Of shareholders                                                                                                                                                                                                                                                                                                                                                                                                    | Shareholding<br>prior to<br>acquisition/<br>sale | No. & %<br>Of shares/<br>voting<br>rights<br>acquired/<br>sold | Receipt of<br>allotment<br>advice/<br>acquisition<br>of shares/<br>sale of<br>shares<br>specify | Date<br>Of<br>intimation<br>To company | Mode of<br>Acquisition<br>/Sale<br>(market<br>purchase/<br>public/<br>rights/<br>Preferential<br>offer etc.) | No. & % of<br>Shares<br>/voting<br>rights<br>post<br>acquisition/<br>sale | Trading<br>member<br>through<br>whom the<br>trade was<br>executed with SEBI<br>Registration<br>No. of the TM | Exchange<br>On which<br>The trade<br>Was<br>executed | Buy<br>quant<br>ity | Buy<br>value | Sell<br>QTY | Sell<br>Value<br>(Rs.) |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------|----------------------------------------------------------------|-------------------------------------------------------------------------------------------------|----------------------------------------|--------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------|------------------------------------------------------|---------------------|--------------|-------------|------------------------|
| <b>Reliance Capital<br/>Trustee Co. Limited A/c</b><br>through various schemes<br>Fund (Scheme of<br>Reliance Mutual Fund)<br><br>PAN of Reliance Mutual<br>Fund: AAATR0090B<br><br><b>Contact Address :</b><br><br><b>Reliance Mutual Fund</b><br>One India Bulls Centre -<br>Tower One, 11th & 12th<br>floor, Jupiter Mills<br>Compound, Elphinestone<br>Road, Mumbai - 400013.<br>Tel: 022-30994600 /<br>4614/ 4771, Fax: 022-<br>30994699 |                                                  |                                                                | Refer Note Below                                                                                | July 15,<br>2013                       | Refer Below<br>Note                                                                                          | 1,90,81,633<br>Shares<br>(9.3141%)                                        |                                                                                                              | Refer Note Below                                     |                     |              |             |                        |

**Note:** As per the information available to us, ORIENT CEMENT LIMITED has been listed on the stock exchanges w.e.f. July 12, 2013. Therefore, in line with SEBI (Prohibition of Insider Trading) Regulations, 2011, we are hereby intimating the holding position of shares which were acquired prior to the listing of securities.

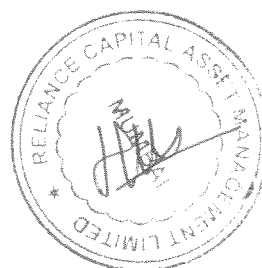
For Reliance Capital Asset Management Limited



  
**Muneesh Sud**  
 Head – Legal, Secretarial & Compliance  
 Mumbai  
 July 15, 2013

**Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

|                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                        |                                                            |                                                            |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------|------------------------------------------------------------|
| 1. Name of the Target Company (TC)                                                                                                                                                                                                                                                                                                       | <b>ORIENT CEMENT LIMITED</b>                                                                                                                                                                                                                                                                                                           |                                                            |                                                            |
| 2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer                                                                                                                                                                                                                                                         | <b>Reliance Capital Trustee Co Ltd</b> A/c through various schemes of Reliance Mutual Fund<br><b>Contact Address :</b><br><b>Reliance Mutual Fund</b><br>One India Bulls Centre - Tower One<br>11th & 12th floor, Jupiter Mills Compound,<br>Elphinstone Road, Mumbai - 400013.<br>Tel: 022-30994600 / 4614/ 4771<br>Fax: 022-30994699 |                                                            |                                                            |
| 3. Whether the acquirer belongs to Promoter/Promoter group                                                                                                                                                                                                                                                                               | NO                                                                                                                                                                                                                                                                                                                                     |                                                            |                                                            |
| 4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed                                                                                                                                                                                                                                                                    | The National Stock Exchange of India Ltd,<br>The Bombay Stock Exchange Ltd                                                                                                                                                                                                                                                             |                                                            |                                                            |
| 5. Details of the acquisition of shares/voting rights/holding of the Acquirer and PAC                                                                                                                                                                                                                                                    | Number                                                                                                                                                                                                                                                                                                                                 | % w. r. t. total share/ voting capital wherever applicable | % w.r.t. total diluted share/ voting capital of the TC (*) |
| <u>Before the acquisition under consideration, holding of :</u><br>a) Shares carrying voting rights<br>b) Voting rights (VR) otherwise than by equity shares<br>c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) | Refer Note Below                                                                                                                                                                                                                                                                                                                       |                                                            |                                                            |
| Total (a+b+c)                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                        |                                                            |                                                            |
| <u>Details of acquisition</u><br>a) Shares carrying voting rights acquired<br>b) VRs acquired otherwise than by equity shares<br>c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired                       |                                                                                                                                                                                                                                                                                                                                        |                                                            |                                                            |
| Total (a+b+c)                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                        |                                                            |                                                            |
| <u>After the acquisition, holding of:</u><br>a) Shares carrying voting rights<br>b) VRs otherwise than by equity shares<br>c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive                                                                                                                 | 1,90,81,633                                                                                                                                                                                                                                                                                                                            | 9.3141                                                     | 9.3141                                                     |



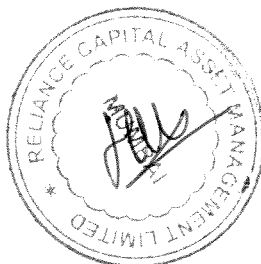
|                                                                                                                                                                                                   |                  |        |        |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------|--------|--------|
| shares carrying voting rights in the TC (specify holding in each category) after acquisition                                                                                                      |                  |        |        |
| Total (a+b+c)                                                                                                                                                                                     | 1,90,81,633      | 9.3141 | 9.3141 |
| 6. Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer, etc.)                                                                        | Refer Note Below |        |        |
| 7. Date of acquisition of/ date of receipt of intimation of allotment of shares /VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC. | Refer Note Below |        |        |
| 8. Equity share capital / total voting capital of the TC before the said acquisition                                                                                                              | Rs. 20,48,68,760 |        |        |
| 9. Equity share capital/ total voting capital of the TC after the said acquisition                                                                                                                | Rs. 20,48,68,760 |        |        |
| 10.Total diluted share/voting capital of the TC after the said acquisition                                                                                                                        | Rs. 20,48,68,760 |        |        |

**Note:**

As per the information available to us, ORIENT CEMENT LIMITED (Target Company) has been listed on the stock exchanges w.e.f. July 12,2013. Therefore, in line with SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, we are hereby intimating the holding position of shares which were acquired prior to the listing of securities.

**Signature of the Authorised Signatory**

**Muneesh Sud**  
**Head – Legal, Secretarial & Compliance**



Place: Mumbai  
Date: July 15, 2013

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