PCJ
Jeweller for generations

Date: 15/10/2015

To,

The Listing Compliance Department,

BSE Limited,

P. J. Tower, Dalal Street,

Mumbai – 400001

To,

The Listing Compliance Department,

National Stock Exchange of India Limited,

Exchange Plaza, Bandra Kurla Complex,

Bandra (East), Mumbai - 400051

Sub.: Intimation of opening of 55th Showroom

Ref.: PC Jeweller Limited (Scrip Code: 534809, Symbol: PCJEWELLER)

Dear Sir/Madam,

We have great pleasure in informing that the Company is opening its 55th showroom on Sunday, October 18, 2015, at Bhilai (Chhattisgarh), at the following address:

Plot No.1, Block No.9, Akash Ganga Market, Supela,
Bhilai (Chhattisgarh)

The showroom is segregated into two floors. The ground floor exhibits gold jewellery, whereas the first floor houses diamond & silver jewellery section. The showroom is spread across a total area of 5,100 sq.ft.

After this the Company will have total 55 showrooms under the **'PC Jeweller'** brand located across 46 cities in India.

Kindly take the information on record.

Thanking you.

Yours sincerely,

For **PC Jeweller Limited**

(VIJAY PANWAR)
Company Secretary