PCJ

Jeweller for generations

Date: 16/10/2014

To,
The Listing Compliance Department,
BSE Limited,
P. J. Tower, Dalal Street,
Mumbai – 400001

To,
The Listing Compliance Department,
National Stock Exchange of India Limited,
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai - 400051

Sub.: Intimation of opening of 47th Showroom

Ref.: PC Jeweller Limited (Scrip Code: 534809, Symbol: PCJEWELLER)

Dear Sir/Madam,

We have great pleasure in informing you that the Company is opening its 47th showroom on Sunday, October 19, 2014, at Mathura (U.P.), at the following address:

190/2, Krishna Nagar, Mathura (U.P.)

Kindly take this information on record.

Thanking you.

Your's sincerely,

For **PC Jeweller Limited**

(VIJAY PANWAR)
Company Secretary