PCJ

Jeweller for generations

Date: 23/07/2014

To,
The Listing Compliance Department,
BSE Limited,
P. J. Tower, Dalal Street,
Mumbai – 400001

To,
The Listing Compliance Department,
National Stock Exchange of India Limited,
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai - 400051

Sub.: Intimation of opening of 45th Showroom

Ref.: PC Jeweller Limited (Scrip Code: 534809, Symbol: PCJEWELLER)

Dear Sir/Madam,

We have great pleasure in informing you that the Company is opening its 45th showroom on Sunday, July 27, 2014, at Patna (Bihar), at the following address:

Plot No.26, Boring Road, Patna (Bihar)

Kindly take this information on record.

Thanking you,

Your's sincerely,

For **PC Jeweller Limited**

(VIJAY PANWAR)
Company Secretary

PC JEWELLER LIMITED New Delhi