June 1, 2015

The Bombay Stock Exchange Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400001.
BSE Symbol: 532944

National Stock Exchange of India Ltd.
Exchange Plaza,
Plot no. C/1, G Block,
Bandra-Kurla Complex
Bandra (E)
Mumbai - 400 051.
NSE Symbol: ONMOBILE

Dear Sirs,

Sub: Intimation about a Press Release

This is to inform you that OnMobile Global Limited is planning to issue a press release titled 'OnMobile unveils innovative Ringback Tone application in Spain', a copy of which is attached herewith.

Requesting you to please take the same on record.

Thanking you,

Yours Sincerely,
For OnMobile Global Limited

P.V. Varaprasad

P.V. Varaprasad
Company Secretary

OnMobile unveils innovative Ringback Tone application in Spain

New, evolved features give users the ability to personalize the calling experience of their friends, family and contacts like never before!

Bangalore, 1 June, 2015: OnMobile Global Limited (OnMobile), a leading provider of mobile music offerings, is proud to announce that it has launched a new Ringback Tone (RBT) application. The app, which is now "live" in Spain, showcases a series of 'firsts' and a great design and provides a truly compelling user experience. This new product is currently available on Android and will soon be introduced on iOS.

"The launch of this new application represents a major milestone for OnMobile as it further exemplifies the company's global dominance in RBT as well as the appeal of this product for mobile customers worldwide," said Florent Stroppa, Senior Vice President – Products, OnMobile. "We view the 8-10 second time lapse during which a caller waits for the call to be picked up, as a shared communication space to be used creatively by subscribers wishing to express their identity and connect with their contacts before actually being connected. OnMobile's team is mobilized to leverage the company's platform to deliver other such innovative and meaningful products to mobile users worldwide."

This app introduces several new features designed to increase user awareness of and engagement with this product. Because it is subscription-based, the application gives users the freedom to change the songs assigned to their contacts as often as they like. And thanks to access to an unlimited catalog of songs from some of the world's major music labels, users can now customize the calling experience of their contacts by setting the mood for their interactions and creating multiple playlists.

Building on the successful "Press * to copy" feature pioneered by OnMobile on the traditional voice channel, the app has a "Press * to favour" which allows mobile subscribers to add their favorite tracks with one simple click. Powered by OnMobile's platform, the new product introduces cutting-edge technical capabilities including near real-time notifications, some of which allow subscribers to know which track is being heard by callers in real time. An enhanced call log showcases the complete history of songs played, greatly improving music discovery.

For more details on the app, please click here.

About OnMobile

OnMobile [NSE India: ONMOBILE], headquartered in Bangalore, India, and with offices in all regions of the world, delivers millions of music plays daily to mobile customers worldwide. Based on current deployments, OnMobile has the potential to reach more than 1.1 billion mobile users across several geographies. For further information, please visit www.onmobile.com.

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