



CAREER POINT

August 20, 2014

The Manager
Bombay Stock Exchange Limited
Corporate Relationship Department
Phiroze Jeejeebhoy Towers
Dalal Street, Fort,
Mumbai – 400 001
Fax No.: 022-2272 2037/39/41/61
BSE Scrip Code: 533260

The Manager,
National Stock Exchange of India Limited
Exchange Plaza, C/1, Block G
Bandra-Kurla Complex,
Bandra (East)
Mumbai – 400 051
Fax No.: (022) 2659-8120, 8237/38, 2659 8347/48
NSE Symbol: careerp Series: EQ

Dear Sir / Madam,

Sub: - PRESS RELEASE

Please find attached herewith a Press Release titled **Career Point launches 'Onlinepado.com'**.

Thanking you,
For Career Point Limited

Tarun Kumar Jain
Company Secretary & Compliance Officer



CAREER POINT

Career Point Limited
CP Tower, Road No. 1
IPIA, Kota – 324005 (India)

Career Point launches 'Onlinepado.com'

20 August 2014, Kota: Career Point Ltd (NSE: CAREERP; BSE: 533260), nation's leading education player, announced the release of its new e-Learning solution - 'Onlinepado.com' – a choice to students for anytime, any topic and anyplace learning on any device by faculty of student's choice. e-Learning through Onlinepado.com delivers a consistency in learning experience and a freedom to learn at own pace. A variety of courses and programs will be offered at Onlinepado.com and the on-demand feature makes it price efficient for the students because they can choose one that suits their needs, whether an entire subject or a specific chapter. The technology partner for the venture is C S India Pvt Ltd, an Indian subsidiary of CS Co. Ltd – a leading South Korean technology company with expertise in providing IT consulting to education and other sectors.

"e-Learning provides greater flexibility, freedom and quality education at lower costs. That is the reason it holds larger share than the classroom learning in most of the developed nations. At Onlinepado.com, we will not only provide the Career Point's legacy content but also offer a facility for other experts/faculties to reach among students through sharing their own videos. The open learning platform for students and a place to share the expertise by faculties will make it win-win solution for both communities. One of the key features of the offering is that the students can purchase any specific topic or unit as per their requirement," said Mr. Pramod Maheshwari, Chairman and Managing Director of Career Point.

Min-Ho Choi, CEO of CS Co. Ltd. shared his views, "We are excited with our entry in to fast growing Indian Education market with a respectable partner as Career Point Limited. We are quite confident to lead the market for online video-on-demand in India with Onlinepado.com. The solution is differentiated by its unique features and advanced capability to adapt in real-time requirements of the end-user. Time-line bookmarking the videos to navigate and restart, removal of doubts through online chatting and lecture reviews are some of the features which make this product very dynamic."

Mr. Mahesh Bhangriya, Vice President, Corporate Strategy commented, "With the continuous focus on evolving technology to meet changing market demands, Onlinepado.com marks a definite value add in the learning experience of students. Onlinepado.com is adaptable to multiple devices including mobile, laptops, tablets etc. We are also pleased to have CS Co. Ltd. as our technology partner on this project that could bring the global best practices followed in e-Learning space." He further added that the company is also delivering online testing & assessment solutions through ecareerpoint.com.

About Career Point

Career Point caters to the needs of a student throughout the life cycle of a student (K.G. to PhD.) while operating in both the Formal and Informal education streams. In the Informal Education system, Career Point has established a strong niche in test preparation and school curriculum tutoring through a nationwide extensive network of Company operated branches; Franchisee centers; Technology enabled live classrooms; Online courses; School integrated programs; and Distance learning solutions. In the Formal Education stream, the company has a strong presence by managing and offering various services to K-12 Schools, Colleges and Universities in multiple geographies.

For more details, please visit: www.cpil.in, www.careerpoint.ac.in, www.cpuniverse.in, www.onlinepado.com

About C S India

C S India Private Limited is a subsidiary of CS Co., Ltd. - Jeju, Korea based leading IT solution provider offering IT consulting, SM (Service Management), SI (System Integration), NI (Network Integration), Automation, RFID/USN application and u-Biz solutions. Certifications to the company include ISO 9001, MAIN-BIZ, INNO-BIZ Grade A. CS Co. Ltd. has won "SMBA Award" for outstanding business enterprise by National SMBA, Presidential Committee on Balanced National Development) - 2008 Local SW Successful Case Award.

For more details, please visit: www.ucsit.co.kr

Please visit us at: www.cpil.in | www.careerpoint.ac.in | www.cpuniverse.in

