

June 3, 2017

To,

The Secretary
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Fort
Mumbai-400 001
BSE Symbol: 532944

The Secretary
National Stock Exchange of India Limited
Bandra Kurla Complex
Bandra East
Mumbai – 400 051
NSE Symbol : ONMOBILE

Dear Sirs,

Subject: OnMobile launches its first consumer App ONMO Express in the USA- Press Release

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby disclose that OnMobile Global Limited is proud to announce the launch of ONMO Express in the USA, the company's first consumer App.

A Press release to this extent is being issued by the Company, copy of which is attached herewith.

kindly take the same on record.

Thanking you,

Yours Sincerely,
For OnMobile Global Limited



P.V. Varaprasad
Company Secretary

OnMobile launches its first consumer App ONMO Express in the USA

Bangalore, June 3, 2017: OnMobile Global Limited is proud to announce the launch of ONMO Express in the USA, the company's first consumer App.

ONMO Express is an App that enables consumers to better express their feeling and emotions through sound, with people who matter to them. Through this App, consumers can set music, jingles, status or their name from a wide catalog as their ring-back tone to play for their callers. Consumers can even set a particular part of the song they love to surprise their callers. The App also allows people to dedicate personalized content for special callers to be played only once and create a moment of surprise.

The App is available on both Android and iOS platforms to subscribers of a leading mobile operator in the USA. Following a month-long free trial, subscribers can enjoy the service for \$2.99 per month with access to an unlimited number of songs and sounds.

OnMobile has plans to launch ONMO Express and other consumer Apps in some of its other markets as well.

"ONMO Express is a major landmark in the history of OnMobile as it is the company's very first consumer offering. I'm also proud that we have begun our direct to consumer journey in the USA, the world's most competitive market." Said Ignacio Martin Velasco - President & Chief Operating Officer - (Europe, North America, and Latin America)

About OnMobile

OnMobile [NSE India: ONMOBILE], headquartered in Bangalore, India, and with offices in all regions of the world, delivers over 575 million music plays daily to mobile customers worldwide. Based on current deployments, OnMobile has an addressable base of more than 1.5 billion mobile users across several geographies.

For further information, please visit www.onmobile.com

Media Contacts:

pr@onmobile.com