onmobile™

October 19, 2016

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400001.
BSE Symbol: 532944

National Stock Exchange of India Ltd.
Exchange Plaza, Plot no. C/1, G Block,
Bandra-Kurla Complex, Bandra (E)
Mumbai - 400 051.
NSE Symbol: ONMOBILE

Dear Sirs,

Sub: Intimation about a Press Release

This is to inform you that OnMobile Global Limited is planning to issue a press release titled 'OnMobile unveils its new product portfolio and consumer brand, ONMO', a copy of which is attached herewith.

Requesting you to please take the same on record.

Thanking you,

Yours sincerely,
For OnMobile Global Limited

P V. Varaprasad

P.V. Varaprasad
Company Secretary

OnMobile Global Limited Bangalore

Encl: as above

OnMobile unveils its new product portfolio and a consumer brand, ONMO.

ONMO the new consumer brand from Onmobile Global Ltd, was launched by company's CEO Rajiv Pancholy in Bangalore

The company also showcased some of its new products which it plans to launch in global markets

Company will build upon its competency and introduce a new generation of Apps that will position OnMobile as a powerhouse in sound based communication

Coorporate Social Responsibility program will be re-directed to assist people with hearing impairements

Bengaluru, October 19, 2016: OnMobile Global Limited, today unveiled its new consumer brand , ONMO, and showcased some of its new products that will use sound to enrich communication, expression and discovery. With this paradigm shift, OnMobile, will also engage with consumers directly, offering a suite of universally recognizable apps and services to its customers worldwide.

The company has been working towards this change for over two years now. It has made significant investments in core technology, product development, processes and people to get ready to serve consumers directly. Having an addressable base of more than 1.5 billion mobile users globally, OnMobile is committed to delivering a superior and consistent experince to its users, no matter where they might be.

''Today is a very special day for OnMobile. We have just started a revolution which will change the way people think of sound based communication. We have launched our own consumer brand, which will symbolize the sound of connection between billions of people across the globe. Offered under this new identity, our new generation of Apps will enable consumers to express themselves, discover, and create new audio, using the power of sound in a manner never done before.

It is with great anticipation and excitement that I look forward to the next phase of growth of the company", said Rajiv Pancholy, MD & CEO of OnMobile Global Limited.

OnMobile is also re-aligning its Corporate Social Responsibility program with its vision of sound as an important and essential form of communication. It will fund, directly and through an NGO, the diagnosis, treatment and rehabilitation of children suffering from hearing impairments. The funding will cover the cost of free surgeries, cochlear implants, and hearing aids, to the underprivilaged, with a special focus on children.

About OnMobile:

OnMobile [NSE India: ONMOBILE], headquartered in Bangalore, India, and with offices in all regions of the world, delivers over 500 million music plays daily to mobile customers worldwide, recently creating a record of 210 billion music plays in a 12 month period. Based on current deployments, OnMobile has an addressable base of more than 1.5 billion mobile users across several geographies. OnMobile's consumer brand ONMO will be the monicker for a suite of Apps that enable consumers to use sound to express, discover and create in a manner never done before.

For further information, please visit www.onmobile.com

For further information, please contact:

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