

OBL:HO:SEC:00:

New Delhi : 12.03.2026

BSE Limited  
Corporate Relation Department  
1st Floor, New Trading Ring  
Rotunga Building Phiroze Jeejeebhoy Towers  
Dalal Street,  
Mumbai - 400 001

**Stock Code - 530365**

National Stock Exchange of India Ltd.  
Exchange Plaza,  
Plot No. C/1, G Block,  
Bandra-Kurla Complex,  
Bandra (E)  
Mumbai-400 051

**Stock Code: ORIENTBELL**

**Sub: Clarification/Confirmation on news item appearing in <https://www.business-standard.com> dated 12<sup>th</sup> March, 2026 captioned "Orientbell Embarks on a Digital Logistics Transformation Journey with Traqo."**

**Ref.: BSE email L/SURV/ONL/RV/SG/ (2025-2026)/ 216 dated March 12, 2026  
NSE letter no. NSE/CM/Surveillance/16562 dated March 12, 2026**

Dear Sir/Madam,

We refer to your communication dated March 12, 2026 as referred to above, seeking response from the Orient Bell Limited ("OBL / Company") to the queries raised by you regarding the news items under reference.

At the outset, it is clarified that the Company has no role in newspaper publication under reference.

In response to the queries raised by you, we would like to submit our responses as follows:

**1. Whether such negotiations/ events were taking place? If so, you are advised to provide the said information along with the sequence of events in chronological order from the start of negotiations till date:**

The Company had on-boarded 'Traqo' as its vendor in the normal course of business in December, 2024 which shall continue till 31<sup>st</sup> March 2026, as per present arrangement. The negotiations took place at the time of onboarding only and all the transactions took place/taking place at arm's length basis only.

The Company clarifies that there are/were no specific negotiations, events, or material developments that require disclosure under Regulation 30 of the SEBI (LODR) Regulations, 2015 in relation to the said news item.

**2. Whether you/company are aware of any information that has not been announced to the Exchanges which could explain the aforesaid movement in the trading, if any? Further, you are advised to provide the said information and the reasons for not disclosing the same to the Exchange earlier as required under regulation 30 of the SEBI (LODR) Regulations, 2015.**

The Company confirms that there is no information/event that has to be disclosed to the Stock Exchanges under Regulation 30 of the SEBI (LODR) Regulations, 2015, which could have a bearing on the price / volume movement in the Company's shares. The said movement, if any from time to time is completely market driven.

Orient Bell Limited

CORPORATE OFFICE: Iris House, 16 Business Centre, Nangal Raya, New Delhi - 110 046, India. Tel: +91 11 4711 9100/200

REGD. OFFICE: 8, Industrial Area, Sikandrabad - 203 205 (U.P.) India. Tel.: +91 81910 04575/ 76

E-mail: [customercare@orientbell.com](mailto:customercare@orientbell.com), Website: [www.orientbell.com](http://www.orientbell.com)

CIN: L14101UP1977PLC021546



The Company has been making timely disclosures of all material events / information as required under applicable regulations.

**3. In case of any regulatory or legal proceedings, please provide the information on initiation / outcome of the proceedings.**

Not applicable, as there is nothing to report under this section for the current news / rumors circulating in the market.

**4. The material impact of this article on the Company.**

The said news article does not pertain to any specific undisclosed event or development relating to the Company. Accordingly, there is no material impact of the said article on the operations or financial position of the Company.

We sincerely trust the aforesaid information provides sufficient clarification to your queries.

Please let us know if you need any further clarification / information from us.

Yours faithfully,  
For Orient Bell Limited

Yogesh Mendiratta  
Company Secretary & Head – Legal

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