OBL:HO:SEC:00: New Delhi : 11.08.2026

BSE Limited
Corporate Relation Department
1st Floor, New Trading Ring
Rotunga BuildingPhiroze Jeejeebhoy Towers
Dalal Street,
Mumbai - 400 001

Stock Code - 530365

National Stock Exchange of India Ltd.
Exchange Plaza,
Plot No. C/1, G Block,
Bandra-Kurla Complex,
Bandra (E)
Mumbai-400 051

Stock Code: ORIENTBELL

Sub: Investor Presentation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with Para A of Part A Of Schedule III of the said Regulations for the quarter ended on 30th June, 2026

Dear Sir/ Madam,

This is with reference to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with Para A of Part A of Schedule III of the said Regulations.

Please find enclosed herewith Investor Presentation of Orient Bell Ltd. highlighting the results/performance of the Company during the quarter ended on 30th June, 2026.

Kindly take the same on record.

Yours faithfully
for Orient Bell Limited

YOGESH MENDIRATTA
Digitally signed by YOGESH MENDIRATTA
Date: 2026.08.11 15:21:12 +05'30'

Yogesh Mendiratta
Company Secretary & Head - Legal

Encl: as above

orientbell tiles

Investor Presentation Q1FY27

Disclaimer

This presentation may contain certain forward-looking statements relating to Orient Bell Ltd. and its future business, development and economic performance. These statements include descriptions regarding the intent, belief or current expectations of the Company, its subsidiaries and associates and their respective directors and officers with respect to the results of operations and financial condition of the Company, subsidiary or associate, as the case may be.

Such forward-looking statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties and assumptions that are difficult to predict. These risks and uncertainties include, but are not limited to (1) competitive pressures; (2) legislative and regulatory developments; (3) global, macroeconomic and political trends; (4) fluctuations in currency exchange rates and general financial market conditions; (5) delay or inability in obtaining approvals from authorities; (6) technical developments; (7) litigation; (8) adverse publicity and news coverage, which could cause actual development and results to differ materially from the statements made in this presentation.

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Orient Bell Limited - A Leading Manufacturer of Tiles

48+ Years in Tile Industry

5 state-of-the-art facilities (3 owned, 2 AE*)

Sikandrabad, UP - 14.8 MSM
Hoskote, KAR - 6.6 MSM
Dora, GUJ - 5.5 MSM
Morbi, GUJ - 15.5 MSM

42.4 MSM** Annual Capacity (including AE*)

2000+
Business Partners

4,000+ SKUs

Masterbond: Building Beyond Tiles

*AE= Associate entities, **MSM = Million sq.mt

Driving Volumes with Margins

orientbell tiles

Digital Transformation

Built a technology-enabled ecosystem with QuickLook, PMT, Lakshya, OBL Connect **including AI-powered** platforms like **InstaLook and Drishti**, enhancing customer experience, sales productivity and data-driven decision-making across the value chain.

Brand Investments

Continued an **"Always On"** brand strategy with year-round TV presence across five languages while consistently investing **3.7% of revenue** towards advertising and brand building, resulting in a **near doubling of brand awareness over the last three years**.

Volume Growth & Premiumization

Achieved 63 **lakhs Sq. M.** tile sales volume in Q1FY27 (**+22.9 % YoY**), while increasing the share of premium vitrified tiles from **58 % in Q1FY26 to 60% in Q1FY27** and GVT products from **40% to 47%**, reflecting a successful shift towards higher-value offerings.

Margin Improvement

EBITDA margin expanded from **3.9% in Q1FY26 to 8.7% in Q1FY27**, driven by increase in ASP, richer product mix, disciplined cost optimisation, a **2.3% reduction in like-for-like production costs**, and operating leverage.

Balance Sheet Strength

Maintained a lean balance sheet with **negative net debt of (47.7 Crs) and a healthy 18-day cash conversion cycle**, providing financial flexibility to invest in growth initiatives while ensuring disciplined capital allocation.

Financial & Operational Highlights

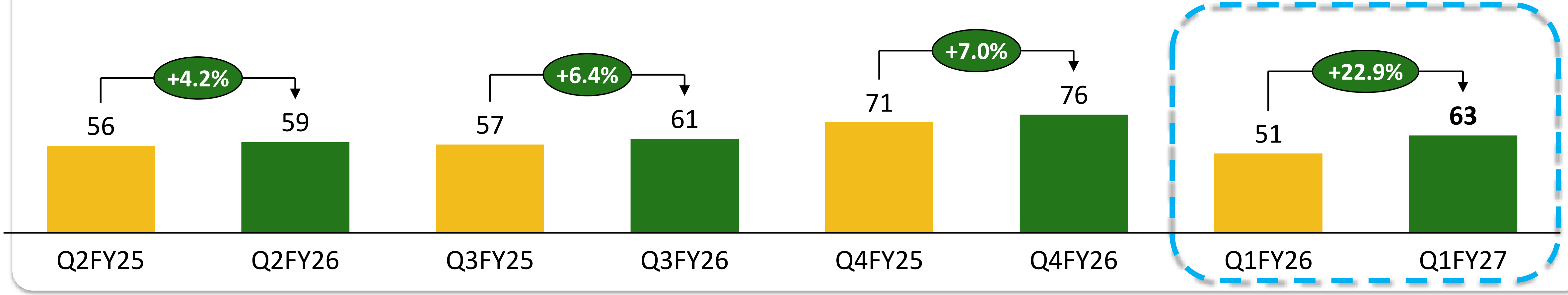
Operational Highlights – Q1FY27

People	T3R-2.39:1 L&D > 2000 Hrs
0 Accidents	Safety Top Priority
~40 % of Sales	Contribution to Secondary Sales
60% of Sales	From Vitrified Tiles
47% of Sales	From GVT Salience
3.7% of Sales	Marketing Investments
COP lower by 2.3% y-o-y	(#L-f-L basis at constant Product Mix and Energy costs) Focus on efficiency to lower the Cost of Production

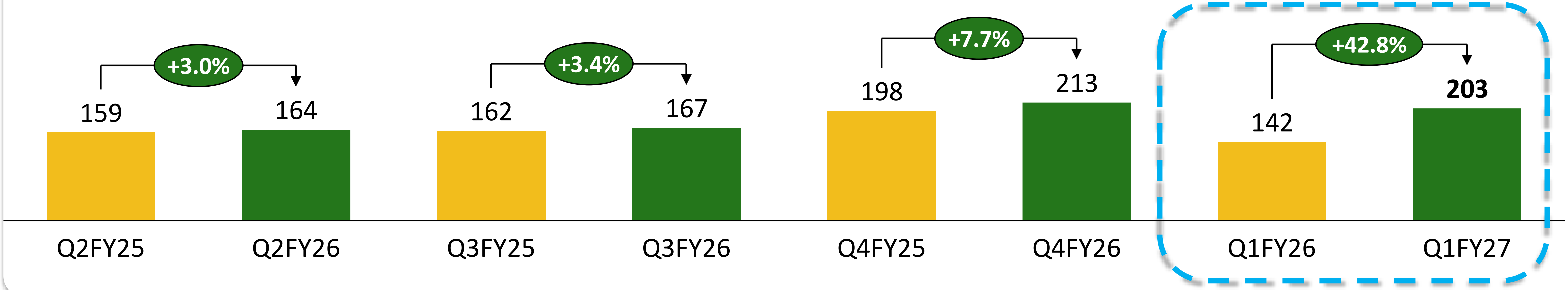
T3R - Tooth to Tail Ratio ; L&D – Learning & Development ; GVT – Glazed Vitrified Tiles ; # L-f-L : Like for Like ; COP – Cost of production

Q1FY27 - Consolidated Financial Highlights

Volume in Lakhs m2

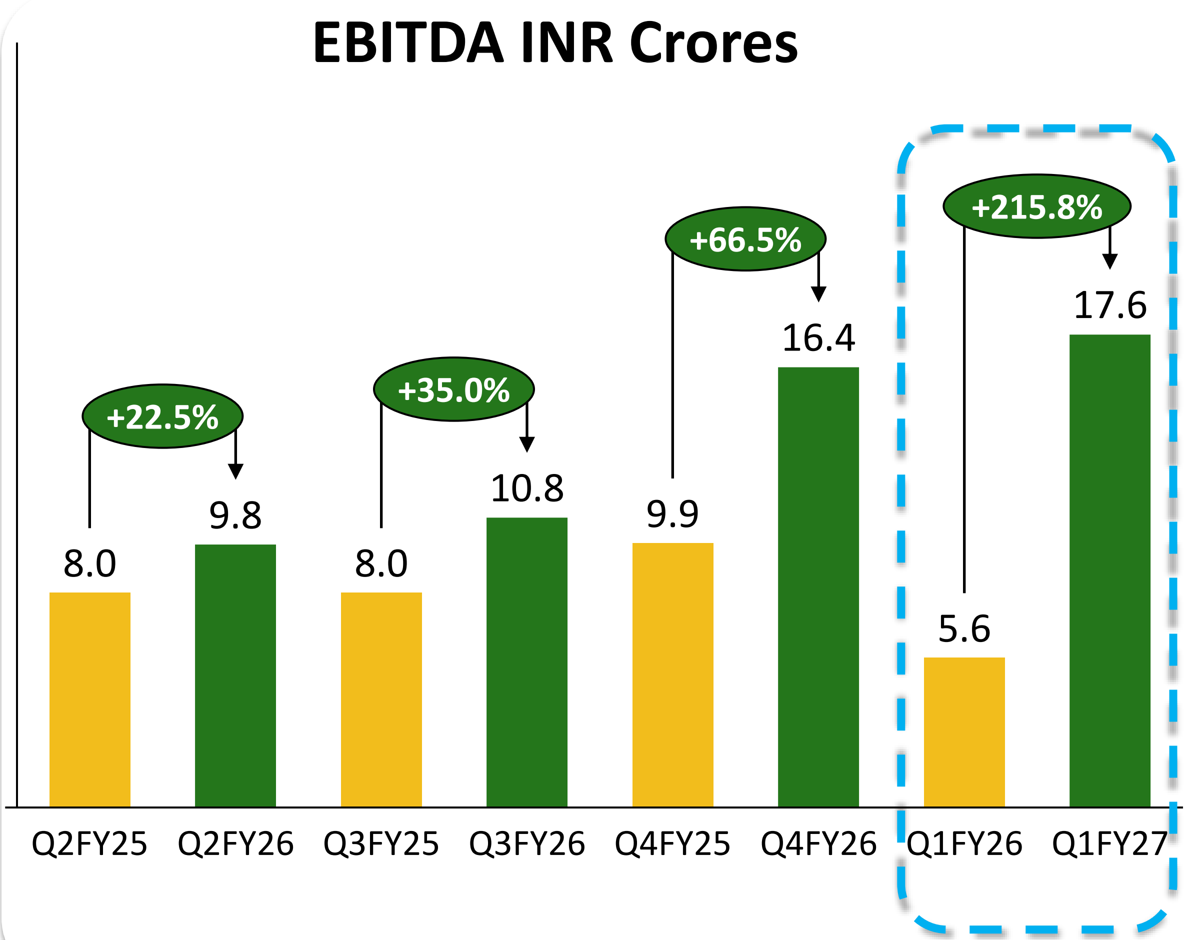


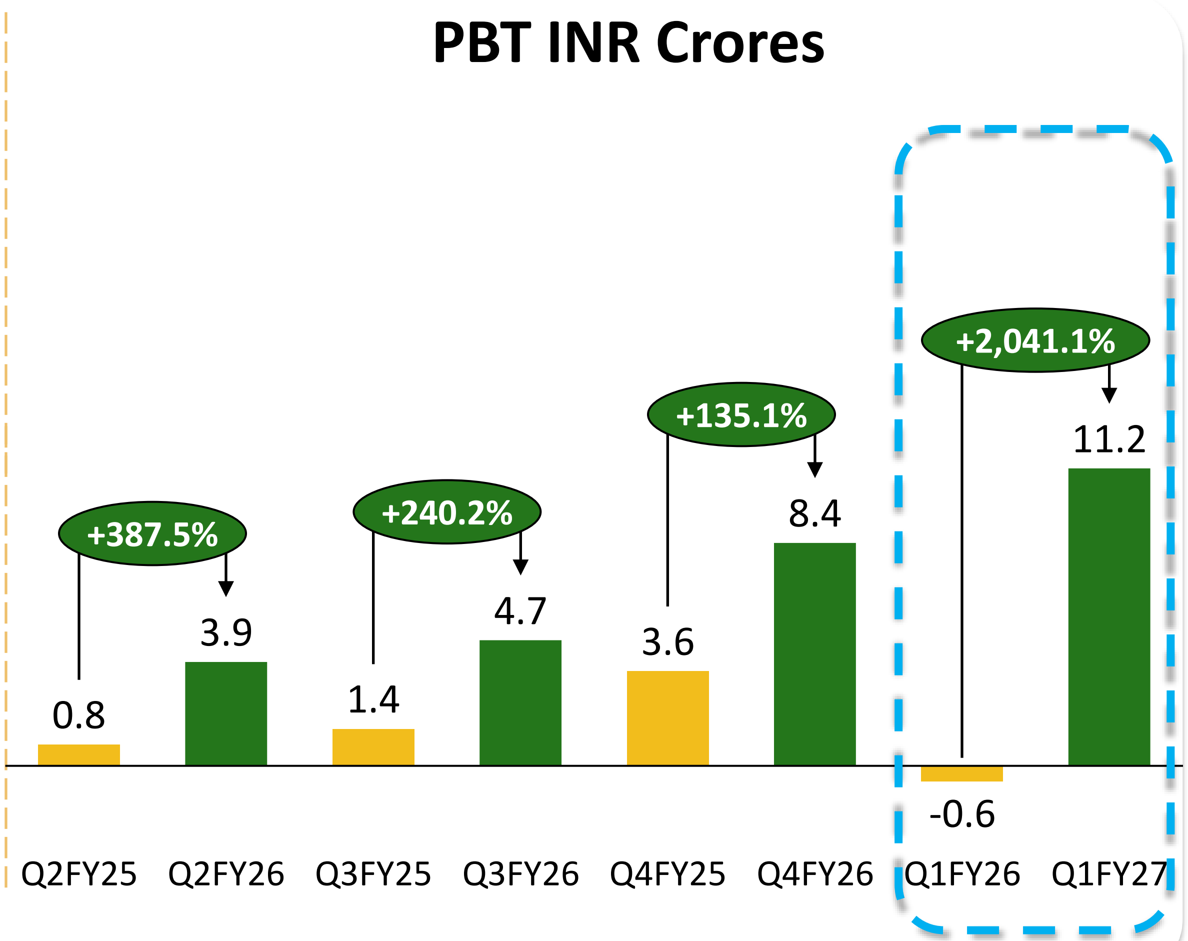
Revenue In INR Crores



Sequential improvement since Q2 demonstrates accelerating momentum

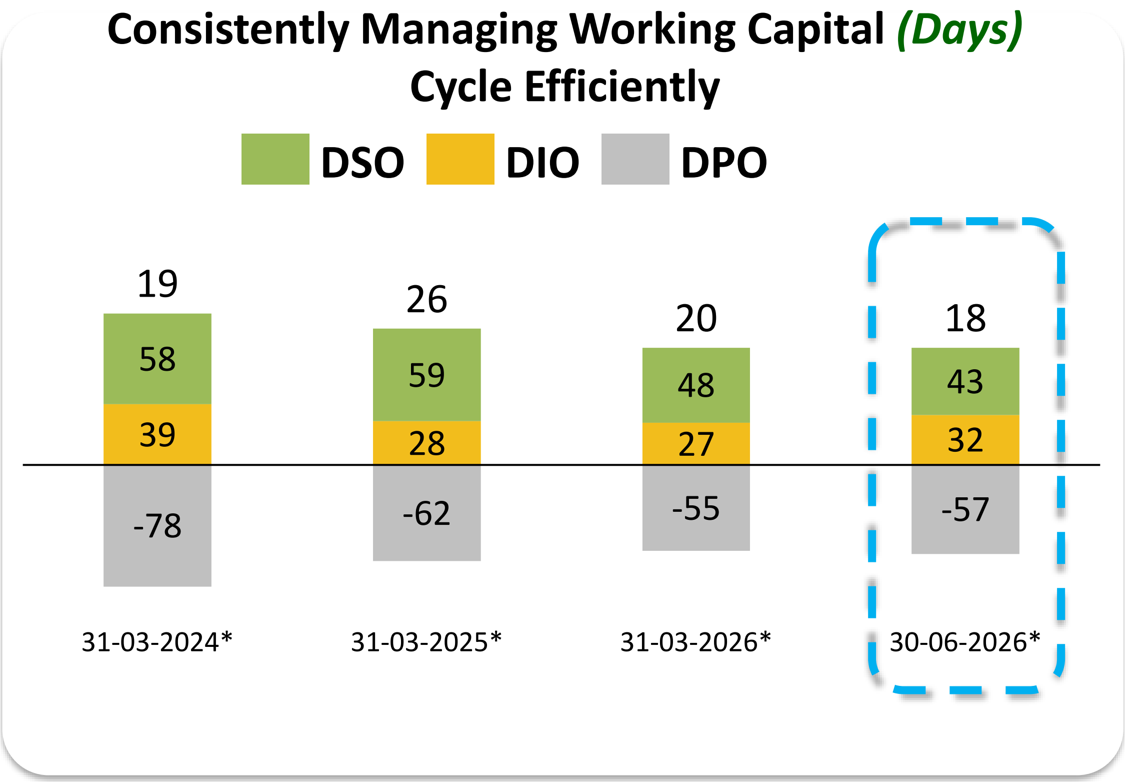
Q1FY27 Profitability

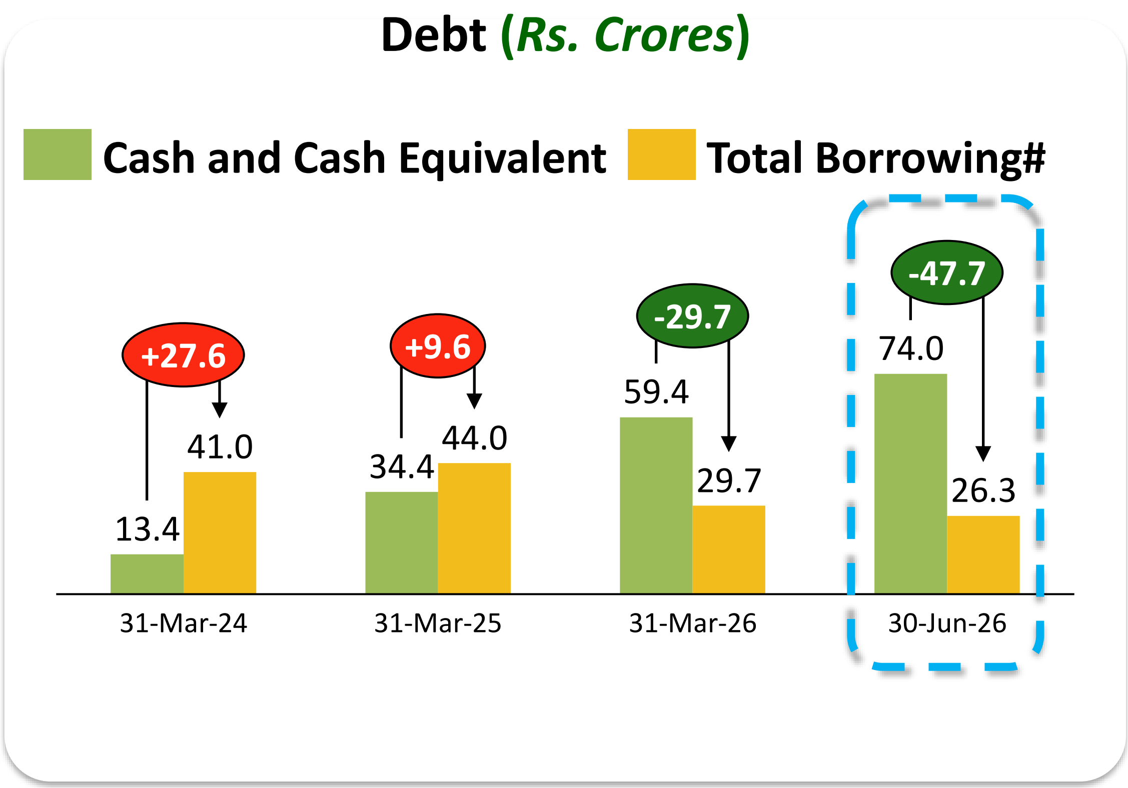




Accelerating momentum unlocking exponential growth

Strong Debt Profile & Working Capital Cycle





- Steadily enhancing working capital efficiency driven by tighter debtor management and collections discipline.
- Negative Net debt.
- Ample liquidity available to accelerate growth initiatives.

Notes :

1. Day Sales Outstanding (DSO) and Days Inventory Outstanding (DIO) computed on the basis of sales while Days Payable Outstanding (DPO) derived using Cost of Goods Sold.
2. Working Capital (WC) Cycle or Cash Conversion Cycle (CCC) Days = DSO + DIO - DPO
*3. *Calculated based on last 3 Trailing Months*
4. # Includes Short term + Long term Borrowings'.
5. Cash and cash equivalent includes short term investments.

Consolidated Abridged Income Statement

(Rs. Crores)	Quarter Ended		
	Q1 FY26	Q1 FY27	*Y-o-Y*
Income from Operation	142.1	202.9	*42.8%*
Other Operating Income	0.8	0.9	*11.8%*
Revenue from Operation	**142.9**	**203.8**	***42.6%***
Other Income	0.6	1.0	*67.7%*
Cost of Goods sold*	90.2	122.3	*35.6%*
Gross Margin	**51.9**	**80.6**	***55.4%***
Gross Margin %	**36.5%**	**39.7%**	***3.2%***
Operating Expenses	46.3	63.0	*36.1%*
EBITDA	***5.6***	***17.6***	***215.8%***
EBITDA %	***3.9%***	***8.7%***	***4.8%***
Depreciation	5.4	5.5	*2.0%*
EBIT	0.2	12.1	*6159.0%*
Financial Charges	1.0	0.7	*29.8%*
Share of profit/(loss) of Associates	0.2	-0.3	*-204.0%*
Profit Before Tax (PBT)	**-0.6**	**11.2**	***2041.1%***
PBT Margin %	***-0.4%***	***5.5%***	***5.9%***
Tax Expenses	-0.2	2.8	*1519.1%*
Profit After Tax (PAT)	**-0.4**	**8.3**	***2319.3%***
PAT Margin %	***-0.3%***	***4.1%***	***4.4%***

- Volume up 22.9 %
- Revenue up 42.6%.
- GM continues to expand, reaching a quarterly high of 39.7%
- Disciplined cost control coupled with operating leverage driving margin expansion. EBITDA margin up by 480 bps.
- Significant expansion in profitability, with PBT increasing from Negative to ₹11.2 Cr.

Material Consumed, Trading purchase, change in inventories and power and fuel

Operational Footprint & Quality Standards

Our Clientele

orientbell tiles

PWD	CPWD	Military Engineer Services	वस्त्र मंत्रालय MINISTRY OF TEXTILES Ministry of Textile, Delhi	भारतीय विमानपत्तन प्राधिकरण AIRPORTS AUTHORITY OF INDIA	SIGNATURE GLOBAL	JAYPEE GROUP	Godrej	एन बी सी सी NBCC A Navratna CPSE NBCC, Delhi	एनटीपीसी NTPC NTPC, Agra	NCC
	Shapoorji Pallonji	GAURS your own world	VINFAST	TOYOTA	Hero Homes	DLF	fabindia CELEBRATE INDIA	APEX	MUMUSO	WAVE
River	U.S. POLO ASSN.	IIT Indian Institute of Technology IIT, Banaras	BESTECH	Civitech Spaces for Happiness	Joyville by Shapoorji Pallonji	Apollo PHARMACY	CANTABIL International Clothing	metro BRANDS	easybuy	TVS
TRUE VALUE	TASVA	VIVI BLU	Mahindra Lifespaces	REAL TERRA	ROF	EROS GROUP	Uttar Pradesh Rajkiya Nirman Nigam U.P. Government Undertaking		प्रधान मंत्री आवास योजना PM Awas Yogana	IIT, Bombay
MARUTI SUZUKI ARENA	NEXA Service MARUTI SUZUKI	International Trade Centre ITC, Delhi	SAMSUNG	Pigeon	Hush Puppies	MAPSKO	vatika creating lasting value	AURA BUILDTECH PVT. LTD.	Dr. Ambedkar Hospital, Delhi	Gujarat Metro Rail

Quality Certifications & Standards Compliance

orientbell tiles

IS 15622

CM/L-8700002408

11

EN 14411

GRIHA MEMBER

INDIAN GREEN BUILDING COUNCIL IGBC MEMBER

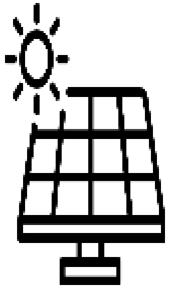
GRIHA MEMBER

GreenPro

Indian Green Building Council MEMBER

ISO 14001

Sustainability & Operational Efficiency



Solar Power

Water Recycling

- ✓ Our Manufacturing facilities discharge "**Zero Waste**". We reuse 100% of the process waste.
- ✓ Our facility are among the **greenest tile manufacturing** facilities. Planted more than 50,000 trees across India.
- ✓ Sourcing clean energy through a **7 MW** Solar Power Plant at **Sikandrabad & 2.3 MW** at **Hoskote** reinforcing our ESG commitment.
- ✓ **Recharged 3.9 lacs KL** of water annually through Rainwater harvesting & Water Recharging Ponds against our usage of 1.9 Lacs KL in Sikandrabad plant.
- ✓ Our **unique dry-process plant** at Hoskote reduces water consumption in tile manufacturing by approximately 50%

Company Initiatives

Impactful TV innovation in 5 languages to build awareness

orientbell tiles

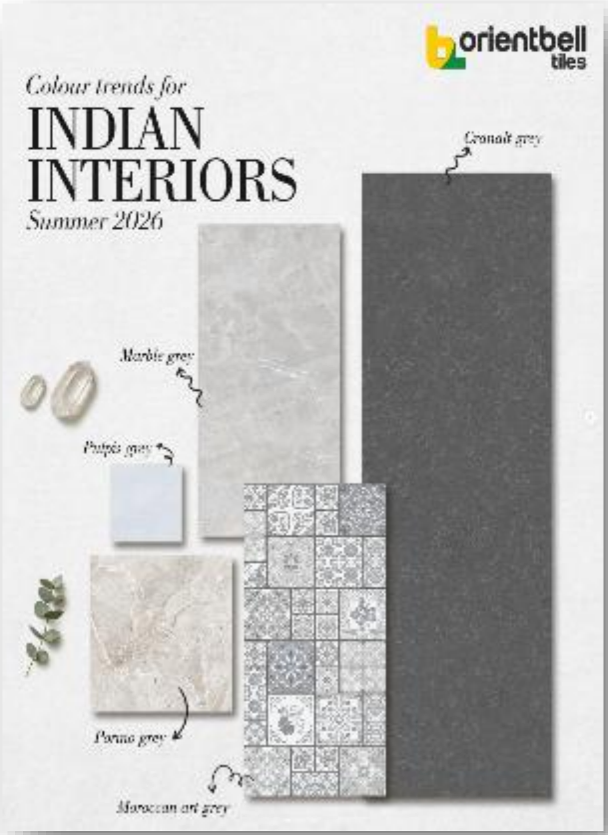
Media Presence across 5 languages

abp न्यूज़ abp माझा

R.भारत R.বাংলা R.ಕನ್ನಡ

NEWS18 தமிழ்நாடு தந்தி THANTHI TV

NPD: Driving portfolio premiumisation



orientbell The colours winning in Indian homes this summer, and the tiles that bring them to life.

Swipe for your 2026 colour mood board

orientbell One collection. Infinite possibilities.
Meet Granalt crafted to elevate
every space, every style.

Which one's your favourite?

orientbell Not every floor needs a rug. Some deserve to be the statement.

Meet Artisan Carpet Flooring, tiles that recreate the warmth and charm of carpets with the durability, easy maintenance, and longevity of tiles. Available in versatile shades to elevate every space.

orientbell Which moodboard feels most like home to you?

From warm earthy tones that feel rich and inviting, to cool blues that bring calm sophistication, and fresh greens that add a timeless natural touch, these curated moodboards make designing a luxurious space effortless.

Communicating our unique products

orientbell Garmi ko bolo goodbye Cool Tiles ke saath!

Aapke ghar ka asli sun-screen jo heat absorption kam kare aur surface ko rakhe cooler for longer. 😎 🏠

orientbell Tiles jo ghar thanda rakhe, yeh koi gimmick nahi hai. Orientbell Cool Tiles have a high SRI rating that reflects heat instead of absorbing it. Perfect for Indian summers.

💾 Save this before your next tile purchase.

orientbell When the sun turns up the heat, our Cool Tiles turn it down. 😎 ☀️
Less heat absorption. More comfort. Better summers.

Engaging the influencers

orientbell The tile made for impossible spaces.

Flexi Tiles bend where traditional tiles can't, giving architects the freedom to design beyond straight lines.

[orientbell, tiles, flexi tiles, home decor, interior design, design trends, interior 2026, Tile patterns, Design Innovation, Modern Interiors, Curved Surfaces]

orientbell The surface combos architects/designers are actually specifying this year.

Not trends, real project decisions.

Swipe for the 2026 pairing guide. 📐

[orientbell, tiles, Surface Pairing, home decor, interior design, design trends, interior 2026, Tile patterns, Design Innovation, Modern Interiors, Architects]

orientbell Architects have their favourites and for good reason.

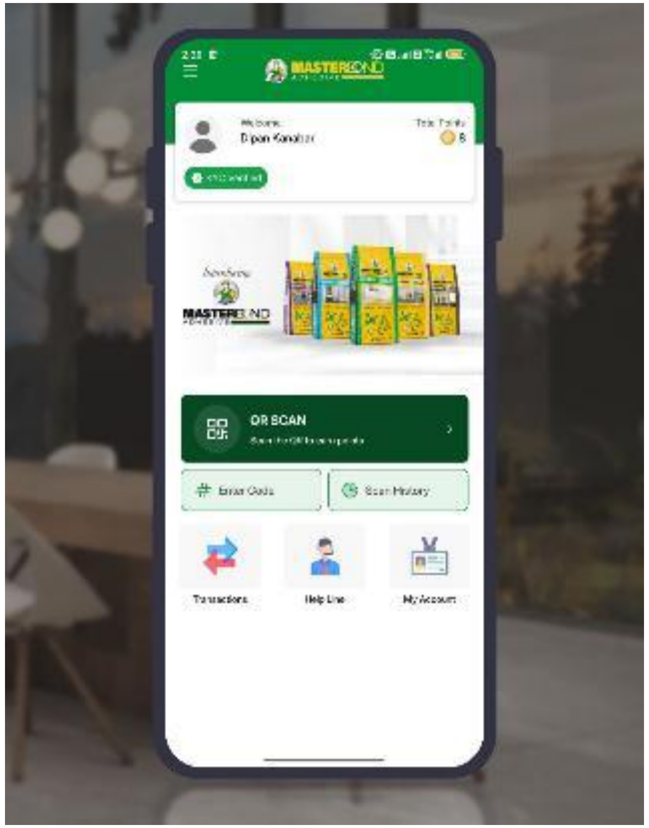
1200×1800 mm, 600×1200 mm, or 65×260 mm, each size brings a unique balance of aesthetics, functionality, and design flexibility.

Which one is your pick? ✨ 🏠

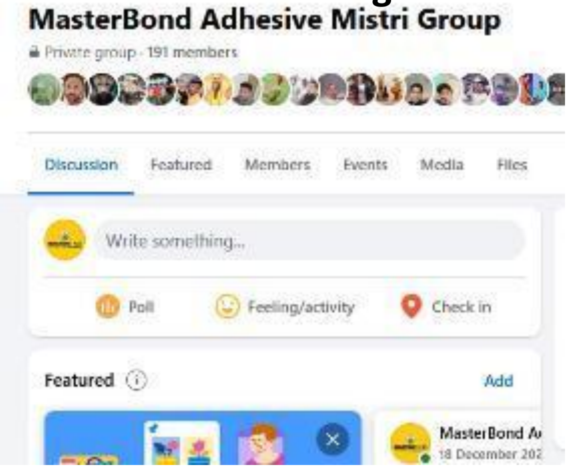
orientbell Architects prefer large format tiles for a reason they create seamless, expansive surfaces with minimal grout lines, instantly elevating the look of any space.

[orientbell, tiles, flexi tiles, home decor, interior design, design trends, interior 2026, Design Innovation, Modern Interiors, Large tiles, Large format tiles]

Initiatives for Master Bond Adhesive



Facebook Page





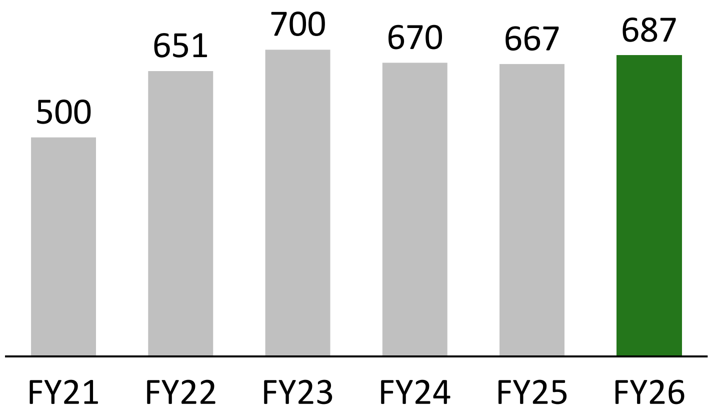

Mason Meet

Historical Financials

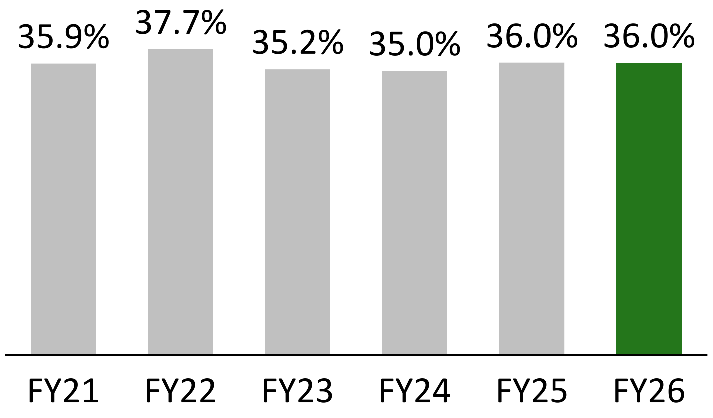
Historical Annual Performance Trends

orientbell tiles

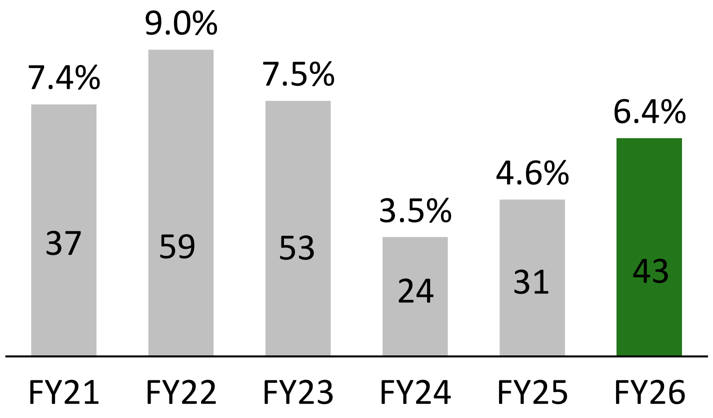
Revenue (Rs Crores)



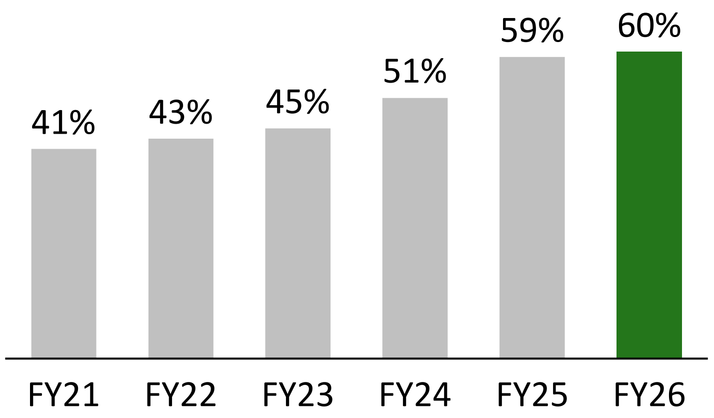
Gross Margin* (%)



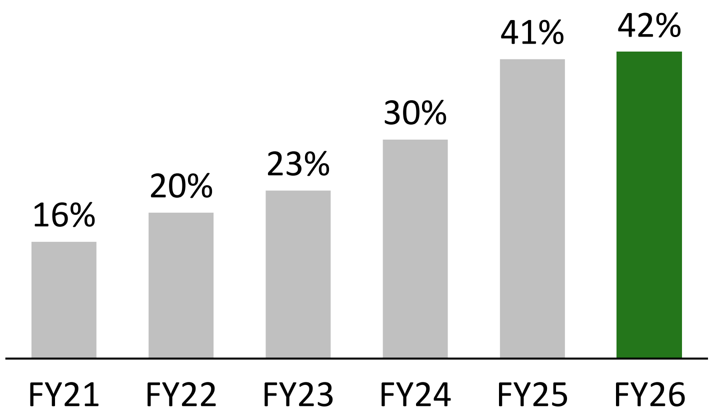
EBITDA (Rs Crores)



Vitrified Sales (%)



GVT Sales (%)



Consolidated Figures

*Gross Margins: Sales-COGS(Material consumed+ inventory change+ purchases+ power & Fuel)

Consolidated Historical Income Statement

(Rs Crore)	FY21	FY22	FY23	FY24	FY25	FY26
Revenue from operation	**502.5**	**654.3**	**705.1**	**674.4**	**669.7**	**691.5**
Other Income	1.9	3.0	5.4	2.7	2.2	3.0
Cost of Goods Sold	241.4	269.7	274.9	295.7	316.1	305.9
Employee Benefit Expense	79.2	92.5	100.9	99.2	100.2	100.2
Other Expenses	149.4	236.5	281.9	258.6	224.8	242.9
Total Operating Expenses	467.3	598.6	657.7	653.5	641.2	649.0
EBITDA	**37.1**	**58.7**	**52.8**	**23.6**	**30.8**	**42.5**
EBITDA *Margin*	***7.4%***	***9.0%***	***7.5%***	***3.5%***	***4.6%***	**6.2%**
Interest	5.7	4.1	2.4	1.9	4.8	3.6
Depreciation	20.6	20.6	21.1	21.4	22.5	22.3
Share of Profit/(Loss) of Associates	0.7	1.2	0.7	0.9	0.3	1.1
Exceptional Items						-1.3
PBT	**11.5**	**35.2**	**30.0**	**1.2**	**3.8**	**16.3**
Tax Expenses (Credits)	3.8	3.0	7.4	0.2	0.9	3.9
PAT	7.7	32.2	22.6	0.9	2.8	12.4
PAT Margin	**1.5%**	**4.9%**	**3.2%**	**0.1%**	**0.4%**	**1.8%**

Consolidated Historical Balance Sheet

(Rs Crore)	Mar'21	Mar'22	Mar'23	Mar'24	Mar'25	Mar'26
Share Capital	14.4	14.4	14.5	14.6	14.7	14.7
Reserves	234.9	270.3	295.8	298.4	301.5	314.1
Shareholders' Funds	**249.3**	**284.8**	**310.3**	**313.0**	**316.1**	**328.8**
Long Term Borrowings	24.4	1.9	0.0	41.0	29.7	16.1
Lease Liabilities	6.1	4.7	4.4	2.0	0.7	0.6
Other Long Term Financial liabilities	11.2	12.6	13.0	13.1	13.5	13.6
Deferred Tax Liabilities	21.3	14.1	15.3	15.9	16.9	17.0
Long Term Provisions	1.8	1.9	1.9	1.9	1.9	2.0
Total Non-Current Liabilities	**64.8**	**35.1**	**34.6**	**73.9**	**62.7**	**49.3**
Trade Payables	97.2	99.7	115.2	148.9	111.4	106.3
Lease Liabilities	1.9	1.6	2.4	2.4	1.3	0.9
Other Current Liabilities	20.2	21.1	15.2	12.6	20.3	21.6
Short Term Provisions	1.1	2.5	1.5	3.6	3.6	3.2
Short Term Borrowings	-	7.5	1.9	0.0	14.3	13.6
Total Current Liabilities	**120.3**	**132.3**	**136.21**	**167.4**	**150.7**	**145.6**
Total Liabilities	**434.4**	**452.2**	**481.1**	**554.3**	**529.5**	**523.8**

(Rs Crore)	Mar'21	Mar'22	Mar'23	Mar'24	Mar'25	Mar'26
Fixed Assets incl. CWIP	201.1	203.6	247.8	293.4	277.7	260.7
Right-of-use assets	6.0	4.3	5.0	3.0	1.2	1.3
Non-Current Investments	7.6	8.8	9.5	10.4	13.1	14.2
Other Non-Current Assets	6.0	9.6	7.0	4.6	3.5	3.4
Total Non-Current Assets	**220.7**	**226.5**	**269.3**	**311.4**	**295.6**	**279.5**
Inventories	60.2	68.8	86.1	89.0	61.6	65.2
Trade Receivables	92.6	103.3	111.2	131.5	130.6	112.7
Investments	-	-	-	-	-	29.2
Cash and Bank	51.0	41.1	3.3	13.4	34.4	30.1
Other Current Assets	9.9	12.7	11.1	9.0	7.3	7.1
Total Current Assets	**213.7**	**225.6**	**211.8**	**242.9**	**233.9**	**244.3**
Total Assets	**434.4**	**452.2**	**481.1**	**554.3**	**529.5**	**523.8**

Thank You

Orient Bell Limited

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Chief Financial Officer

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Digitalised To Differentiate