

OBL:HO:SEC:00:

New Delhi: 05.08.2025

BSE Limited
Corporate Relation Department
1st Floor, New Trading Ring
Rotunga Building, Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

Stock Code - 530365

National Stock Exchange of India Ltd.
Exchange Plaza,
Plot No. C/1, G Block,
Bandra-Kurla Complex,
Bandra (E)
Mumbai-400 051

Stock Code: ORIENTBELL

Sub: Intimations under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with Para A of Part A of Schedule III of the said Regulations.

Dear Sir/Madam,

This is with reference to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with Para A of Part A of Schedule III of the said Regulations.

In this regard, we wish to inform you that the Board of Directors at its meeting held today i.e. on Tuesday, 05th August, 2025, has:

1. Approved the appointment of Mr. Anuj Arora as a Chief Financial Officer (Key Managerial Personnel) of the Company w.e.f. 05th August, 2025. As per the provisions of Section 203 of the Companies Act, 2013 read with relevant applicable rules, Mr. Anuj Arora will be a Whole Time Key Managerial Personnel of the Company with effect from 05th August, 2025.

The details as required under Regulation 30 of the Listing Regulations read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 are enclosed as Annexure-A.

Further the above said Board Meeting commenced at 12:50 P.M. and concluded at 15:40 P.M.

This is for your kind information and record. Please acknowledge the receipt of this letter.

Yours faithfully
for Orient Bell Limited

Yogesh Mendiratta
Company Secretary & Head - Legal
Encl.: as above

Annexure - A

Details for appointment of Mr. Anuj Arora as a Chief Financial Officer (Key Managerial Personnel) of the Company:

Sr. No.	Particulars	Details
1.	Reason for change	Based on the recommendation of the Nomination and Remuneration Committee and the Audit Committee, and upon approval of the Board of Directors, Mr. Anuj Arora has been appointed as the Chief Financial Officer (Key Managerial Personnel) of the Company.
2.	Date of appointment and term of appointment	05-08-2025, Term : Not Applicable
3.	Brief profile	Mr. Anuj Arora is a Chartered Accountant with over 23 years of diverse industry experience across the manufacturing, retail, and hospitality sectors. He has worked with leading Indian conglomerates and developed deep expertise in various areas of finance, including business partnering, financial controllership, financial reporting, and taxation. Anuj has also played a key role in establishing best practices in financial reporting, internal controls, and risk management systems, as well as in other commercial functions like procurement and logistics in his previous assignments. He has been associated with prominent companies such as Uflex Limited, Apollo International Limited, Reliance Retail Limited, and Ballarpur Industries Limited.
4.	Disclosure of relationships between Directors (in case of appointment of a director).	Not Applicable.