

Ref. No. - OIL/CO/SE/2025-26/43

September 25, 2025

Listing Department  
**BSE Limited**  
Floor 25, P J Towers  
Dalal Street  
Mumbai- 400 001

Listing Department  
**National Stock Exchange of India Ltd**  
Exchange Plaza, C-1 Block G  
Bandra Kurla Complex, Bandra (E)  
Mumbai – 400 051

**Scrip Code: 530135**

**Symbol: OPTIEMUS**

**Subject: Intimation under Regulation 30 read with Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015: Signing of Binding Term Sheet between the Company and Nothing**

Dear Sir/ Ma'am,

Pursuant to Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that Optiemus Infracom Limited ("**the Company**") has signed and entered into a Binding Term Sheet with Nothing Electronics Private Limited ("**Nothing**"), an affiliate of London-based technology company, in respect of strategic joint venture for carrying out the business of manufacturing of electronic products of Nothing and CMF, subject to receipt of necessary statutory approvals and completion of customary conditions precedent.

A press release being issued in this regard is enclosed herewith.

Kindly take the same on your records.

Thanking You,

Yours truly,  
**For Optiemus Infracom Limited**

**Vikas Chandra**  
**Company Secretary & Compliance Officer**

**Enclosure: As Above**

**OPTIEMUS INFRACOM LIMITED**

CIN : L64200DL1993PLC054086

Reg. Office: K-20, 2nd Floor, Lajpat Nagar-II, New Delhi-110024

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## **CMF to become India's first global smartphone and smart hardware company, starting with a strategic joint venture with Optiemus**

*India to become CMF's global headquarters with end-to-end smartphone operations. A brand built in India, for the world.*

**Gurugram, India – 25th September 2025** – London-based technology company Nothing today announced that CMF, previously a sub-brand, will operate as an **independent subsidiary**, with India to become its base for operations, R&D, and manufacturing. This milestone demonstrates India's capability to anchor and scale next-generation consumer technology brands.

Alongside this evolution, Nothing and leading Indian electronics manufacturer Optiemus Infracom limited today announced a **strategic manufacturing joint venture** to establish India as a global production and export hub for Nothing and CMF products. The joint venture marks a significant investment in India's technology manufacturing capabilities, reinforcing Nothing's support for the Government of India's Make in India initiative.

Through this next chapter, CMF will pursue its vision of establishing India's first truly global consumer technology brand – built from India, to the world. As part of the joint venture, Nothing & Optiemus will invest over USD \$100 million and create more than 1,800+ jobs in India over the next three years. To date, Nothing has already invested over USD \$200 million in the country.

**Carl Pei, CEO of Nothing, said:** "India will play a key role in shaping the future of the global smartphone industry. CMF has been well received by the market since we launched it two years ago. With our end-to-end capabilities, we are uniquely positioned to now build it into India's first truly global smartphone brand. Our joint venture with Optiemus is a key milestone toward making that vision a reality."

Optiemus brings world-class engineering and production capabilities. Their proven expertise in supporting global brands and establishing robust manufacturing and export opportunities further strengthens India's position as a global hub for electronics manufacturing.

**Ashok Gupta, Executive Chairman, Optiemus said:** "We are extremely excited about this partnership with Nothing; it will allow us to further strengthen our world-class manufacturing capabilities for the products of today and tomorrow. Global brands choosing India to build is a testament to the strength of the Indian ecosystem and the

vision of Make in India and Atmanirbhar Bharat. This partnership goes beyond high-tech manufacturing - it will empower us to create export-ready products that will be designed in India, showcasing the innovation and talent of our people to the world in the coming years.”

This announcement follows recent strategic moves that have positioned India at the centre of CMF’s global operations, including relocating CMF’s global marketing to India and appointing senior leaders such as Himanshu Tandon as VP of CMF Business. Nothing also recently announced its USD \$200M Series C funding at a \$1.3B valuation led by Tiger Global, and with Nikhil Kamath joining as one of the new investors.

**- ENDS -**

### **About Nothing**

Born in London in 2020, Nothing is building a different kind of tech company – one that inspires human creativity by putting people, design, and excitement back at the centre. From award-winning smartphones to audio products that look and sound different, we’re reimagining how technology should make you feel. Built openly and in collaboration with our global community of over 3 million people, our products are more expressive, more personal, and more fun. In just four years, we’ve sold millions of devices and surpassed \$1B in lifetime revenue.

### **About CMF**

CMF is a design-led sub-brand of Nothing, focused on delivering beautifully crafted products with an uncompromised user experience in a segment that has long been predictable and neglected. Its products have received global recognition, including the prestigious Red Dot Award, and have sold millions of units worldwide.

### **About Optiemus Group**

Optiemus, engaged into the business of electronics manufacturing in India, provides end-to-end solutions to global and Indian brands encompassing world class manufacturing, supply chain management and repair/refurbishment. has five state-of-the-art manufacturing units across India with a highly experienced team and winning attitude, has won the trust of many local as well as global brands, maintaining its commitment towards quality, timely delivery, flexibility as well as customer satisfaction.